



Market Update

MARKET ALERTS:

February 22, 2019

Broccoli - Supplies are light this week, the demand for Broccoli has increased. Prices will start to escalate. The weather is going to be the main factor in higher markets the next few weeks. Growers are reporting good quality across the board. We are expecting a transition back to Salinas in the early part of March.

Cabbage - Supplies are light this week. We will see some quality issues due to weather the next few weeks. With less cabbage available expect higher prices on whole case product and processed cabbage.

Cauliflower - Supplies are very light this week, low yields harvested due to weather. Expect to see higher prices on cauliflower and cauliflower florets the next few weeks. Quality is been reported as only fair at this time. We are expecting a transition back to Salinas next month. Prorations are in effect up to 50%. FOBs close to hitting \$40.

Celery - Supplies are very light this week. The weather is the main factor for the escalated markets. There is a high demand for celery at the moment, quality has been reported as only fair at this time. Supplies will be short for the next few weeks. Product is loading out of Oxnard and Yuma AZ. FOBs are in the low \$40s.

Green Onions - Supplies are light coming from Mexico. The weather has affected the green onion supplies, with the high demand and low supplies expect the markets to remain escalated for another few weeks. FOBs around \$20+.

Green Kale - Supplies are limited this week, demand exceeds supplies at this time. Quality is reported as fair, expect to see higher markets and short supplies for the next few weeks.

COMMODITIES ON THE RADAR:

Grapes | Chili Peppers | White Onions | Root Vegetables | Lettuce/Leaf Items



Weather Alert

A cold low-pressure system moves into California Wednesday with rain and cold temperatures across the state. The very cold system will bring freezing morning temperatures throughout California and the southwestern desert locals into the weekend. High pressure builds behind the system with a warming trend next week. Seasonal temperatures continue across Central Mexico with a slight cool down and a chance of rain across Northern Mexico as the storm track passes to the north. A moist southerly flow moves into Florida late this week producing warmer temperatures and scattered showers across the region into the weekend. Another system moves in from the north early next week. Quality of leaf items will be closely monitored across the board. Nogales customs has closed due to inclement weather conditions today as well due to snowfall.

Iceberg, Romaine & Leaf Supplies are light this week, Weather is causing some quality issues on Iceberg Lettuce, you will find epidermal peel and blistering as the main quality concerns. Be prepared to remove some outer leaves. Demand has increased this week; expect lighter supplies and lighter weights the next few weeks. Expect markets to continue to increase as they already have as demand exceeds quality supply.



If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to dforsythe@nproduce.com and we will be happy to give you those current market conditions. Have a great week!

Keeping You Informed,

Your Dedicated NPC, LLC Staff