



Market ALERT

Week 28: July 8 - 14, 2024

ASPARAGUS | ALERT

The warm weather in Mexico and Peru is causing the sizing to be smaller. Large sizes will be difficult to find in the coming weeks. The domestic market is done. White asparagus coming from Peru is continuing to range from very limited to non-existent, this will last until the end of July. Supply and quality are fair.

APPLES | RADAR (Gala)

Washington is assessing Gala crop inventory due to tight Q2 market conditions, suggesting moving Galas to Fujis until September due to limited availability.

AVOCADOS | ALERT

APEAM is working with regulators from both Mexico and the United States to resolve the suspension. Discussions are ongoing between both sides at the highest level to find ways to reinstate the export program. Meanwhile, exports from the State of Jalisco remain uninterrupted. Normal operations are hoping to be fully resumed soon. Be open for any size, grade, and COO as the supply chain has been highly affected and it will take 10 to 15 days to reinstate the program once the suspension is removed. Regular raining season in Michoacan has slowed harvesting, meaning the overall volume packed is still low. The summer crop will have different ripening results than the high oil late season Negra fruit. The early season summer crop may also appear greener in color even when ripe and ready to eat, especially when compared to the Negra fruit in late season, which ripens at a faster rate and will be darker in color when ripe.

BEANS

French Beans: EXTREME High temperatures and too much rain has affected quality and production in Guatemalan growing regions. For the next 4-5 weeks expect supply to be tight. Prorates expected. Supply is bad, quality is fair.

Green Beans: ALERT Steady production is Georgia as they will begin transitioning into new growing areas in the Carolinas and Virginia. Projecting pricing to begin normalizing next week. Supply and quality are fair.

Snow Peas: ALERT Heat and lack of rain has limited supply out of Guatemala. In Mexico, weather and growing region transitions has limited supply. Supply is bad, quality is fair.

Sugar Snap Peas: ALERT Heat and lack of rain is limiting Guatemalan supply. Weather and growing region transitions is limiting Mexican supply. Markets are escalated. Supply is bad, quality is fair.

BROCCOLI | EXTREME

Supplies continue to be light this week, while demand is good. Supplies will be coming from Salinas Ca & Santa Maria Ca. Supplies out of Mexico are available but very limited at this time. Quality is currently reported as only fair. There are signs of improvement in terms of supplies going into next week.



Market ALERT

Week 28: July 8 - 14, 2024

BRUSSEL SPROUTS | EXTREME

Supplies are very light this week, while quality is being reported as fair. Demand for Brussel Sprouts continues to be good. Market pricing has escalated this week. Supplies will be very limited in the next few weeks until supplies are started in Salinas Ca. Expect pricing to remain escalated for a few weeks.

CILANTRO | ALERT

Supplies continue to be light this week, while quality is reported as less than fair. Growers are currently dealing with quality issues. Market pricing has escalated this past week. Supplies are now shipping out of Oxnard Ca. and Salinas Ca. Expect supplies to continue to be limited over the next few weeks. Expect increased markets in the next few weeks.

CITRUS

Lemons: ALERT Pricing is high. Large sizes, 115s and larger, are peaking while smaller sizes are very limited. With the San Joaquin Valley harvest complete, Oxnard is now the primary source. Expect smaller-sized lemons to remain scarce until mid to late July.

LETTUCE

Iceberg: ALERT Supplies continue to be light this week, while quality is reported as only fair. Weights are expected to be on the lighter side with smaller heads. Supplies are expected to be light in the next few weeks. Expect markets to remain escalated. Contract pricing will remain escalated for the next few weeks. We do expect to see some improvement with supplies next week.

ONIONS | RADAR

The quality is good in all growing regions, with steady demand. Market prices are down slightly. New Mexico has started giving some relief. Whites are starting to decrease and may be limited through the summer.

PEPPER BELL | ALERT

Pricing is high. Slow transitions and high heat in current growing areas on both coasts are hampering supplies, quality ranges from fair to good.

PEPPER CHILI | ALERT

Unprecedentedly low supplies and increased demand continue to keep prices strong across the entire category. Generally, the quality remains acceptable. Anaheim peppers have become extremely snug skyrocketing pricing.