



# Market ALERT

WEEK 38: September 16 - 22, 2024

## asparagus



Supplies from Peru are unchanged, but lower volume and higher prices in Mexico's Baja region are affecting large and jumbo sizes. Peru's larger size supply is limited but expected to improve by the end of the month. Transition in Mexico to Baja MX will likely lead to increased demand and costs in the next two weeks.

only fair. The market pricing is active, and signs of market pricing improving for the next week.

## brussels sprouts



The supply is on budget, and quality is improving, with good demand. Market pricing is expected to escalate further, and supplies are now coming from Salinas.

## beans



**Green Beans:** Supplies are improving, but the market is still elevated. Expect a potential gap in the next few weeks due to field transition.

## citrus



**Limes: FORCE MAJEURE** Suppliers are invoking Force Majeure due to a lime supply shortage caused by Mexico's recent extreme weather conditions. The drought followed by heavy rain has led to poor-quality limes and reduced production. Currently, only sizes 250s and 230s are available in any significant volume, with the overall supply of larger sizes down by 90%. Prices are reported to be \$70.00+ FOB and are expected to rise. As a result, shippers will struggle to fulfill orders through September.

## berries



**Blueberries:** In Mexico, blueberry quality is good, but production is expected to be low due to weather conditions. We are seeing a rapid decline in the volume of blueberries as the Pacific Northwest (PNW) and British Columbia (BC) seasons are ending sooner than anticipated. There will be a gap before the import season from Peru and Mexico begins, leading to a very short supply of blueberries in September and October. Argentina production has just started, helping fill some of the demand.

**Oranges: ALERT** Pricing is high. The California Valencia crop is finishing quickly, with very little volume remaining. Most of the remaining harvest is being packed in standard-grade boxes for juicing. Import options are limited, as Argentina has completed its harvest for the season and Chile is finishing its final harvest. Some shippers have no product to ship until the domestic crop becomes available in October. Consider offering alternatives such as apples or grapes. Relief is expected by late October.

## broccoli



The supply situation is improving and demand is high, with supplies coming from Salinas and Santa Maria. Mexico is limited, and the quality is



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## herbs



**Cilantro:** Supply is limited, with fair quality. Market pricing has increased, and supplies are shipping out of Oxnard and Salinas. Expect supply shortages and increased markets in the coming weeks.

## pineapples



Supply is limited. Size spectrum is still inconsistent. Week-over week, this issue will improve, stronger volumes are expected during September. We should have peak volumes for larger sizes in October.

## onions green



**EXTREME** Limited supplies, primarily from Mexico, with an increased demand. Growers are recovering from heatwaves in Northern Mexico, causing market pricing to react and expected to increase in the coming weeks.

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to [jhoppe@nproduce.com](mailto:jhoppe@nproduce.com) and we will be happy to give you those current market conditions. Also look for our Spanish version that will be released on Monday. Have a great week!

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