



MARKET OUTLOOK

SUPPLY = GOOD | QUALITY = GOOD

Apples



This year's Washington State Apple Crop is now estimated at 121 million boxes vs shipping 133.5 million last year. This is a significant drop from last season but WA will have Apples to sell throughout the Year. Eastern Washington had 2 major wind storms late September/Early October where in some areas devastated orchards. Plus - some varieties did not bounce back from the year before, we call it a light set. Also, late October - we had a few days between 12 and 18 degrees - some apples did not make it through. Reds, Golds, Galas and Gr Smiths are the varieties mostly impacted by the loss. The Farm to Family Box Program has been a huge part of the Price Increases seen in the past 2 Months.

SUPPLY = FAIR | QUALITY = FAIR

Asparagus



We started to see better volume last week, but production was slowed down due to rain and colder than normal temperatures in the Caborca region. We should start to see better weather starting Wednesday through next week. The evenings will remain in the mid-40s and daytime highs in the mid-70s. Production continues to decrease every week from Peru. We should see their season wrapped up in the next 7-10 days due to seasonality and Mexico starting to increase production. Markets are less active due to the transition from Peru to Mexico.

SUPPLY = GOOD | QUALITY = GOOD

Avocados



Following up on a record-breaking harvest last week, field activity in Mexico remained strong. Up to 73MM pounds (following 80 MM) were harvested with the pre-Super Bowl inventory buildup continuing. Early big-game demand has yet to keep pace with industry inventories. As a result, we have seen downward pressure on pricing to begin the week. To begin the week, the rate of harvest has slowed down, but not by any sizable measure. #2 fruit yield stands around the 11-12% range with inventory having limited outlets as foodservice continues to sputter.

MARKET ALERT

SUPPLY = FAIR | QUALITY = GOOD

Bananas



We have now entered the countdown towards summer weather in the tropics, but it is still winter in the tropics. Temperatures will continue to increase over the month of February and into March. At this point the banana situation remains the same as last week with tight supplies as a result of November's hurricanes.

SUPPLY = FAIR | QUALITY = GOOD

MARKET ALERT

Berries



Blackberries— : Prices for Blackberries are trending flat this week. Growers are reporting cool weather is impacting production out of Mexico. **Blueberries**: No changes in the marketplace on Blueberries this week. Prices for Blueberries is trending up this week. Growers are experiencing delays getting imported arrivals in on time. Production is being impacted as growers work through COVID-19 related harvesting crew shortages too. **Raspberries**: No changes in the market place for Raspberries this week. Prices for Raspberries is trending up this week. Production out of Mexico is significantly down due to cold weather in Mexico. Growers are looking for higher cost and low availability over the next few weeks

SUPPLY = GOOD | QUALITY = GOOD

Beans, Green



This market has stabilized. Seeing good demand, supply and quality.



MARKET OUTLOOK

Broccoli



Broccoli supplies are very good this week. Growers are reporting good availability this week. Very good quality is been reported at this time. Supplies are expected to remain steady going into next week.

SUPPLY = GOOD | QUALITY = GOOD

Brussels Sprouts



Brussel Sprouts supplies are excellent this week. Plenty of availability for the next two weeks. Good quality is been reported at this time. Demand for Brussel Sprouts has decreased recently.

SUPPLY = GOOD | QUALITY = GOOD

Carrots



Cellos are very tight, especially 48/1s. With retail servicing a lot of demand that is normally taken care of in the foodservice sector it is putting some strains on compacity as the production system is not built to service the additional demand for these products. . There are not enough hours in the day to make everything being requested. This should improve as we open our Arizona and Georgia seasons the first week of January. Snack packs tight too.

SUPPLY = GOOD | QUALITY = GOOD

Cauliflower



Cauliflower supplies are very good this week. Growers are reporting improved availability this week. Very good quality is been reported at this time. Supplies are expected to remain steady going into next week.

MARKET ALERT

Cantaloupes



Lower supply of cantaloupe will continue over the next 3-4 weeks which should allow for the tighter pricing to continue through most of February. Normal volumes are expected to begin around the first week of March so the market should begin to settle later in February. Current production has been primarily 9/12s with the best quality of the year coming in so far with better color and solid internal quality.

SUPPLY = FAIR | QUALITY = GOOD

SUPPLY = FAIR | QUALITY = FAIR

Celery



Celery supplies continue to be short this week. Growers are reporting improved availability for next week. Fair to good quality is been reported at this time. Supplies and markets are expected to improve next week.

MARKET ALERT

Corn



Prices for corn out of Mexico is trending up this week. Rain's and cool weather is impacting production. Prices for corn out of Florida is trending slightly down this week. Supply's are extremely tight around the nation. Growers out of Florida are expecting the market to remain the same for a few more weeks. After that production out of Florida should start to ramp up with costing expected to start dropping to more reasonable levels.

SUPPLY = BAD | QUALITY = BAD



MARKET OUTLOOK

Cucumbers

SUPPLY = GOOD | QUALITY = GOOD



Prices for English Cumber is trending up this week. Prices for Slicing Cucumbers are trending slightly down this week. Growers are reporting good production out of Mexico this week. Honduras is moving product out of Florida. They're reporting steady volume

SUPPLY = FAIR | QUALITY = GOOD

Eggplant

Prices for Eggplant is trending up this week. Production has been impacted be cool weather and rain.



SUPPLY = FAIR | QUALITY = GOOD

Grapes

The imported table grape market is experiencing some turbulence due to a multitude of factors. From the aggressive lids giving in advance to encourage retailers to promote, to the port of Long Beach struggling with timely unloading, to a Chilean vessel having to quarantine in Chilean waters due to crew members contracting Covid 19. Anyone of these could create a strong spot market that outperforms the advance market, but having all three has created situational demand exceeds supply. The good news is that long term, there is plenty of fruit, it will just may take a couple of weeks to straighten itself out. Both Peruvian and Chilean growers have moved to send most all fruit to the East Coast, which will mean higher than usual inland logistics costs for those west.

SUPPLY = FAIR | QUALITY = GOOD

MARKET ALERT

Honeydews

Honeydew production from Honduras has started to increase as overall demand remains light. This has caused the market to come off its highs. Sizing on the dewes has shifted from mostly smaller fruit to primarily 4/5s. We have also started to see improvement with the honeydew quality as we have moved to a different growing region within Guatemala.

SUPPLY = GOOD | QUALITY = FAIR



Iceberg

Lettuce supplies continue to be steady this week. Growers are reporting good availability this week. Good quality and good weights are been reported this week. Growers are expecting steady supplies going into next week.

SUPPLY = GOOD | QUALITY = FAIR



Leaf

Romaine: Romaine supplies are steady for this week. Growers are expecting ample supplies at the moment. Fair quality and lower weights are expected going into next week. Supplies and markets are expected to improve next week.

Green Leaf/ Red Leaf/ Butter (Boston) Lettuce: Steady supplies for this week on Green Leaf Lettuce. Markets are not triggered.

SUPPLY = FAIR | QUALITY = GOOD



Tender Leaf

Steady supplies for this week.





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SUPPLY = GOOD | QUALITY = FAIR

Lemons & Limes



LIMES: Limes are steady around \$15 FOB with bigger fruit reaching \$10 and some mid to smaller reaching 18. **LEMONS:** Currently picking our D1 (Central Valley) crop and it is very nice and strong. The rain will help with growth which we needed very much. 115's thru 75's will remain firm as most of the volume will be in the 165/140 size structure. We do not anticipate any supply issues.

SUPPLY = FAIR | QUALITY = GOOD

Mushrooms



We are in the winter months where there is some activity as demand increases across the country. COVID restrictions are also affecting things at supplier level. Look for things to remain a bit tight for the next couple weeks and improve into the spring.

SUPPLY = GOOD | QUALITY = GOOD

Onions



Onion market remains very steady. Seeing good quality, supply and demand. Yellow FOBs \$6-7, whites \$12-14, reds \$6-7. We will be in the northwest for the next few months more before transitioning.

SUPPLY = FAIR | QUALITY = GOOD

Onions, Green



Short supplies continue with Green Onions this week. Markets are not triggered.

SUPPLY = GOOD | QUALITY = GOOD

Oranges



Fruit is great this season, appearance and eating quality is the best we have seen in many years. Fruit is currently peaking on 72/ 56 /88 – we are seeing a small percentage of 113/138 size fruit. We anticipate this to be the case the rest of navel season, which will mean if we find a strong demand for 113/138's we will start Valencia oranges earlier than normal, possibly the end of March. Due to the lack of supply on 113/138's we are planning these sizes to be firm in price and we will see market adjusting up each week as we move thru Feb.

SUPPLY = GOOD | QUALITY = GOOD

Pears



2020 is a clean crop of pears and quality is very good. Barts will be available through the last week of Feb or first week of March. New crop starts mid-August. Anjou's – through August, just in time for new crop. Red Pears – through June – new crop starts mid-August. Bosc – through April – new crop starts early September.

SUPPLY = FAIR | QUALITY = GOOD

Peppers, Bell



Prices for Green and Red Peppers are slightly down this week. Prices for Yellow is trending up. Production out of Florida is down due to weather and less acreage. Mexico is seeing increased production. Growers are reporting nice quality too.



MARKET OUTLOOK

Peppers, Chili



Price for Chili Peppers are trending slightly up this week. Growers are noting decreased supplies due to recent cool weather.

SUPPLY = FAIR | QUALITY = GOOD

SUPPLY = GOOD | QUALITY = GOOD

Pineapples



Weather improved substantially - less precipitation and greater luminosity than we have had during the past month. However, the temperatures have dropped and we have experience cooler nights, which could have triggered natural flowering events. Our harvest strategy will be adjusted as we move towards a gradual increase in age, normal for this time of the year that brings lower air temperatures and less solar radiation delaying plant growth and the maturation process of the fruit. Some translucency and "water spotting" continued to be detected internally. But the quality of the fruit in general is very acceptable.

SUPPLY = GOOD | QUALITY = GOOD

Potatoes



Potato market remains stable and steady. Seeing average supply quality and demand. FOBs from \$6-10, bigger spuds at the premium but average for this time of year. Snow and cold weather could slow loadings but don't see a huge concern right now.

SUPPLY = FAIR | QUALITY = GOOD

Squash



Production for Green and Yellow Squash is coming out of Florida and Mexico. Prices are trending down this week. Production out of Florida is picking up but not in a big way. Growers are reporting good quality for imports out of Mexico.

SUPPLY = FAIR | QUALITY = FAIR

MARKET ALERT

Strawberries



Prices for Strawberries is trending slightly up this week. California has experienced wind and rains all week. Growers have reported that all the bad weather has impacted the Valentines Day Holiday crop. They're expecting less available volume this year during the holiday timeframe. Growers out of Mexico and Florida are reporting good weather condition. The extra volume out of Mexico / Florida will help to keep supplies and prices in check. At the same time, expect some prices increases for the week to come. Ads in retail stores will be the determining factor for supplies and costing over the holiday.

SUPPLY = FAIR | QUALITY = FAIR

Tomatoes



Prices for 20 lb, 25 lb, Grapes and Roma's are trending down again this week. Prices for Cherry Tomatoes is trending up. Roma's are still the best value in the category by far. Consider moving needs to Roma's for good pricing and quality.

National Restaurant Association Releases 2021 State of the Restaurant Industry Report

January 26, 2021

“Washington, D.C. – Today, the National Restaurant Association released its 2021 State of the Restaurant Industry Report, which measures the impact of the coronavirus pandemic on the restaurant industry and examines the current state of key pillars including technology and off-premises, labor, and menu trends across segments based on a survey of 6,000 restaurant operators and consumer preferences from a survey of 1,000 adults. The report also provides a look at the path to recovery for chains, franchises, and independents and the year of transition ahead.

Key findings regarding the impact of coronavirus on the restaurant industry include:

- Restaurant and foodservice industry sales fell by \$240 billion in 2020 from an expected level of \$899 billion.
- As of December 1, 2020, more than 110,000 eating and drinking places were closed for business temporarily, or for good.
- The eating and drinking place sector finished 2020 nearly 2.5 million jobs below its pre-coronavirus level.

“As we approach the one-year mark of pandemic-related dining restrictions, we know that virtually every restaurant in every community has been impacted. Amid an ever-changing landscape of dining restrictions and widespread closures, restaurants found ways to adapt, keep people employed, and safely serve our guests,” said Tom Bené, President & CEO of the National Restaurant Association. “While we still have a long way to go, we are confident in the resilience of the industry’s workforce, operators, suppliers, and diners. The year ahead will be critical as we continue to advocate for much-needed recovery funds to help get our industry back on track. Working together as one, I am confident in our ability to continue safely serving our guests and supporting our communities.”

https://restaurant.org/news/pressroom/press-releases/2021-state-of-the-restaurant-industry-report?fbclid=IwAR0_trew_p6KsOz8DExuZeCPcqqY-qQNSluiESafNT4IFjEXwslk815r0Rc

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to dforsythe@nproduce.com and we will be happy to give you those current market conditions. Also look for our Spanish version that will be released on Monday. Have a great week!

Your Dedicated NPC, LLC Staff