

MARKET OUTLOOK



Apples



SUPPLY
FAIR
QUALITY
GOOD

This year apple crop is on the larger size and higher-grade fruit. Small and off-grade fruits will be on the tighter side for the entire season.

Asparagus



SUPPLY
FAIR
QUALITY
FAIR

Mexico and Baja production is the same as last week due to the weather in the growing regions. Baja asparagus usually would be available through Thanksgiving and well into December, but this will not be the case this year. It will be a few weeks before production will be better. Peruvian volume is increasing and should continue through November. Markets are active and elevated due to the low supply from Mexico.

Avocados



SUPPLY
GOOD
QUALITY
GOOD

Mexico avocado is accounted for 98% of the total volume. With a few changes on avocado flower this time of the year, it is recommended to check the avocado for ripening stage by slightly pressing the fruit to feel how much it gives and not by the color of the skin. Jalisco is stable with volume imported. No change to the short-term or long-term outlook. This up & down cycle will continue into December.

Bananas



SUPPLY
GOOD
QUALITY
GOOD

Banana market remain strong.

MARKET ALERT

Beans



SUPPLY
LIMITED
QUALITY
FAIR

Green Beans: EXTREME ALERT Florida is expected to start mid-November. Production has gap due to the freezing temperature last week in the growing area. South Georgia received a freeze last week, so harvesting has been delaying and some fields has been destroyed. Supplies to remain extremely tight and some suppliers are gapping. Demand has exceeded the supplies. Orders are being heavily prorated. Light volume out West with some quality issue. Expecting to remain tight until after Thanksgiving.

Snow Peas: Supplies are light. California new crop just started. Mexico supplies are steady with good quality while production and quality continue to be an issue from Guatemala.

MARKET OUTLOOK



Berries



SUPPLY
GOOD
QUALITY
GOOD

Blackberries: Prices for Blackberries are trending down this week. Production is currently coming out of Mexico and Watsonville CA. Growers are reporting nice quality.

Blueberries: Prices for Blueberries are trending down week. Volume out of Argentina, Uruguay, Mexico, and Peru is increasing. Look for good supplies going forward.

Raspberries: Prices for Raspberries are trending down this week. Volume is picking up. Some growers are having a hard time moving excess fruit. Please keep an eye out for quality issues due to aged product.

MARKET ALERT

Broccoli



SUPPLY
GOOD
QUALITY
GOOD

Supplies are steady this week. Good demand continues with Broccoli for this week. Market pricing is expected to increase by the end of next week. Current supplies are coming from Salinas CA & Santa Maria CA. Supplies coming out of Mexico have improved for this week. (F.O.B pricing for this week \$20.40 - \$21.40)

Brussels Sprouts



SUPPLY
FAIR
QUALITY
GOOD

Supplies will be steady this week. Quality is reported as good. Demand for Brussel Sprouts has increased. Market has increased and will continue as demand increases for Brussel Sprouts. (F.O.B pricing for this week \$24.65 - \$25.45)

Cabbages



SUPPLY
GOOD
QUALITY
GOOD

Supplies have improved for this week. Growers are reporting better yields this week. Past rains and extreme hot weather have caused some issues at field level. Expect market pricing to continue improving going into next week. (F.O.B pricing for this week \$15.95 - \$18.65)

Carrots



SUPPLY
GOOD
QUALITY
GOOD

Supply is slightly stronger out of California going into Fall. For this time of the year this is expected due to seasonality and weather changes.

Cantaloupes



SUPPLY
FAIR
QUALITY
GOOD

Domestic cantaloupe is getting tight with many growers projecting to finish early this season. Poor yield due to the cooler weather and less acreage planted. Sizing has been 9/9J with 12s being limited. Quality and brix have been reporting as good. Mexico has 9/9J/12s cantaloupe shipping out of Nogales with sugar level being reported as ok and the quality is nice.

MARKET OUTLOOK



Cauliflower



SUPPLY
GOOD
QUALITY
GOOD

Supplies are very limited this week. Market pricing has increased due to short supplies. Demand continues to be very good with Cauliflower this week. Supplies are currently coming from Salinas CA and Santa Maria CA. (F.O.B pricing for this week \$15.00 - \$17.00)

Celery



SUPPLY
GOOD
QUALITY
FAIR

Supplies continue to be steady for this week. Quality has been reported as only fair at this time. Supplies are currently coming from Salinas CA and Santa Maria CA. Market is expected to get stronger as demand starts to increase. (F.O.B pricing for this week \$15.10 - \$16.45)

Citrus



SUPPLY
GOOD
QUALITY
GOOD

Limes: Last week's tropical storm "Karl" caused minor damage to the groves in Martinez upon landfall; no significant impact is expected to the next production cycle in January. Crossings have rebounded this week as growers are able to harvest and pack again. Coloring and overall shelf life has begun to improve upon introduction of the new crop. However, conditional defects in the form of styler end breakdown and oil spots continue to impact the fruit due to recent inclement weather and will continue to be representative given last week's rain events. The crop is currently peaking on small fruit; mid-sized fruit yields are increasing; large sizes (esp. 110's) remain limited.

Lemons: Lemons are currently running D-3 Lemons and Mexican lemons. Fruit is trending 140's and smaller but is expected to size up due to some rain. D-1 will start in about 3-4 weeks and most shippers will plan to size pick until March.

Oranges: California Navels season has started. Overall crop looks to be 15% down from a normal year. Fukamoto variety is available until mid-Dec and fruit is running heavy to 88's and smaller, perfect for food service.

MARKET ALERT

Corn



SUPPLY
FAIR
QUALITY
FAIR

Prices for Corn are trending up this week. Some growers are substituting Yellow and White for Bi-Color. Supplies are tight out of the East and West. Supplies are normally tight this time of year. This year all the weather events are making supplies even tighter.

MARKET OUTLOOK



MARKET ALERT

Cucumbers



SUPPLY

FAIR

QUALITY

FAIR

Prices for Slicing Cucumbers are trending up this week. Supplies are currently limited due to cooler weather in the East & Hurricane Ian in Florida. Product is starting to cross from Mexico. That should help to keep the markets stable.

MARKET ALERT

Eggplant



SUPPLY

POOR

QUALITY

FAIR

Prices for Eggplant are trending slightly down this week. Supplies are extremely tight, and prices are still elevated. Supplies out of the East are limited due to weather. Florida is facing delays due to Hurricane Ian. Mexico is starting to ramp up after 2 recent hurricanes.

MARKET ALERT

Garlic



SUPPLY

FAIR

QUALITY

GOOD

Domestic garlic continues to remain tight. Harvest started late this season and growers are holding averages to try and minimized company buying heavy early in the season. Quality is good and the price is high.

Ginger



SUPPLY

FAIR

QUALITY

GOOD

Import Ginger continues getting a little thin due to the increase of overall cost to import and some delay at port.

Grapes



SUPPLY

GOOD

QUALITY

GOOD

Weather conditions remain optimal for California Grapes as the grape market continues to be stable.

MARKET OUTLOOK



Herbs



SUPPLY
GOOD
QUALITY
GOOD

All herbs from Colombia continues to have quality issue due to the rain.

Chives: Having production and quality issues from Mexico due to the rain.

Cilantro: Supplies are good this week. Quality has also improved going into next week. Most growers will be shipping out of Salinas CA and Santa Maria CA. Previous rains followed by extreme hot weather has affected yields. (\$15.00- \$15.30)

Honeydews



SUPPLY
GOOD
QUALITY
GOOD

Domestic honeydew supplies remain limited. Sizing are 5s and larger. Good availability of honeydew crossing through Nogales which helped keep the market stabilized. Imported melons from Guatemalan is expected to arrive around November 7th.

MARKET ALERT

Iceberg



SUPPLY
LIMITED
QUALITY
POOR

EXTREME ALERT Supplies continue to be extremely short for next week. Overall quality has been reported as less than fair at this time. Weights are expected to be very light going into next week. We are experiencing some quality issues at field level due to virus and weather. The presence of INSV and Sclerotinia continue to be present. Expect extreme markets the next few weeks. (F.O.B pricing for this week \$69.15 - \$70.15)

Kale



SUPPLY
GOOD
QUALITY
GOOD

Supplies continue to be very good this week. Demand is down on Green Kale for this week. Good quality has been reported at this time. Supplies should remain steady for a few weeks. Market pricing is improving. (F.O.B pricing for this week (\$11.45 - \$12.65)

MARKET ALERT

Leaf



SUPPLY
LIMITED
QUALITY
POOR

Green & Red Leaf: EXTREME ALERT (Green & Red Leaf) Supplies continue to be extremely limited for this week. Quality will be less than fair. Warm weather and rain have affected yields, crops are affected by Virus and disease. Market pricing will continue to stay escalated going into next week. Growers are having multiple quality challenges at Field Level. Expect extreme markets for a few weeks. (Green Leaf F.O.B pricing for this week \$ 65.00- \$66.00)(Red Leaf F.O.B pricing for this week \$ 65.00- \$66.00)

Romaine: EXTREME ALERT Supplies will continue to be extremely limited for next week. Overall quality continues to be a challenge. We continue fighting INSV in the Romaine fields. Carton weights will be light. Romaine heads will also be on the smaller size. Expect extreme markets for a few weeks. (Romaine pricing for this week \$62.25 - \$62.50) (Romaine Hearts pricing for this week \$67.30 - \$70.80)

Tender Leaf: Supplies are steady for this week. Demand has increased for tender greens due to higher prices on Leaf commodities. Supplies will remain snug until transition. Experiencing some rains and warm weather may cause some future quality issues with baby tender greens such as mildew. (F.O.B pricing for this week \$4.65 - \$4.75)

MARKET OUTLOOK



<p>MARKET ALERT</p> <p>Mushrooms</p> 	<p><u>SUPPLY</u> SHORT</p> <p><u>QUALITY</u> FAIR</p>	<p>Shitake Mushrooms: Due to uncontrollable rise in cost of imported Shitake logs from China. Shitake mushrooms supplies will be short, prices will be changing almost weekly. Long delays to unload shipments at the ports have caused some interruptions with supplies. This is caused by labor shortage and limited freight availability.</p> <p>The mushroom industry continues with a shortage of labor, as well as cost inflation increases in raw materials. Specifically corrugated cardboard and packaging materials. Additionally, the price increases in freights nationally have greatly impacted cost to mushroom growers. Pricing on mushrooms must increase at this time due to Labor, Transportation, and packaging.</p>
<p>Onions</p> 	<p><u>SUPPLY</u> GOOD</p> <p><u>QUALITY</u> GOOD</p>	<p>Onions are shipping out of Colorado, Idaho, Oregon, Utah, Washington, and Wisconsin. Storage onions are now being shipped. All sizes and colors are available. Quality is reporting as good. Demand is steady. Pricing is trending down. Yields are down along with fewer acres planted from previous year. Planting for 2023 season has started but it seems the overall acreage will be down due to the water shortage.</p>
<p>MARKET ALERT</p> <p>Onions Green</p> 	<p><u>SUPPLY</u> SHORT</p> <p><u>QUALITY</u> FAIR</p>	<p>EXTREME ALERT Supplies continue to be very short this week. Market pricing will continue to be escalated going into next week. Green onions are coming from Mexico. Shortage of labor is also adding to limited harvest affecting supplies. We had some recent excess rains in Mexico that has caused some damage to recent crops. (F.O.B pricing for this week \$32.00-\$32.80)</p>
<p>Pears</p> 	<p><u>SUPPLY</u> GOOD</p> <p><u>QUALITY</u> GOOD</p>	<p>The Pacific NW organic pear crop looks promising, as estimates point to an increase in volume over last year. Most organic varieties are seeing volume increases, which is welcome in a year where much of northwest tree fruit volume has been down. Sizing is looking to be two sizes smaller this year on summer pears (red and green Bartlett and, Starkrimson). The whole NW pear crop is estimated to be slightly up year-over-year, further strengthening the organic pear category. The crop will continue harvesting through October and into early November, pending geography and variety.</p>
<p>MARKET ALERT</p> <p>Peppers Bell</p> 	<p><u>SUPPLY</u> FAIR</p> <p><u>QUALITY</u> FAIR</p>	<p>ALERT (Red & Yellow) Prices for Green and Yellow Bell Peppers are trending down this week. Prices for Red Bell Peppers are flat. Prices for all Bell Peppers are elevated. Areas in the Central part of the East was hit by Frost. Supplies out of Georgia are limited and Florida won't be online until mid to late November. Look for continued tight supplies for the next 4 weeks or so. Mexico is scheduled to come online in late December.</p>
<p>MARKET ALERT</p> <p>Peppers Chili</p> 	<p><u>SUPPLY</u> FAIR</p> <p><u>QUALITY</u> GOOD</p>	<p>ALERT (Chili Peppers & Tomatillo) Prices for Chili Peppers are mostly trending down slightly this week. Supplies out of Georgia are trending down & Florida will get a late start this year. Mexico has limited varieties. Look for improved supplies in the middle of December.</p>

MARKET OUTLOOK

Pineapples



SUPPLY

FAIR

QUALITY

FAIR

The Pineapple market continues to be overstocked. Quality varies tremendously from great to poor with poor quality fruit still entering the market. Arrivals will remain tight next week.

MARKET ALERT

Potatoes



SUPPLY

FAIR

QUALITY

GOOD

Potatoes are up this week, based on availability and market headwinds driven by processors.

MARKET ALERT

Squash



SUPPLY

FAIR

QUALITY

FAIR

Prices for Yellow and Zucchini Squash are trending down this week. Supplies out of the East are limited due to weather. Florida is facing production delays due to Hurricane Ian. Mexico is starting to ramp up after 2 recent hurricanes.

MARKET ALERT

Strawberries



SUPPLY

POOR

QUALITY

POOR

Prices for Strawberries are trending up this week. Production out of California is currently facing challenges with weather from over the last few months. Plants are stressed from Hot, Cold and Wet weather. Quality is suffering. Growers are forecasting that supplies will be tight out of California going forward. Florida is expected to start harvesting in late November. Production out of Mexico is currently increasing and growers are expecting to see good volume in late November too.

MARKET ALERT

Tomatoes



SUPPLY

BAD

QUALITY

BAD

FORCE MAJEURE - Supplies are at Critical Level Prices for Tomatoes are trending up this week to record levels. Growers in the East are still working through the impact of Hurricane Ivan. California is working through Heat and Rain. Mexico is working through the impact of Hurricane Kay & Roslyn. Look for the markets to be extremely tight and prices to be at record levels for the unforeseeable future.

Watermelons



SUPPLY

FAIR

QUALITY

GOOD

Supplies on Seedless and minis continue to be a little tight. Domestic melons are coming from North Carolina and South Carolina with light supplies. Mexico is starting up out of Edinburg and Nogales. Florida Fall crop has been wiped out from Hurricane Ian. Quality has been good.



MARKET OUTLOOK

Sweet and sour citrus news

October 24, 2022 - Analysis, By Richard Smoley

At this point, news about U.S. citrus is coming in two flavors: sweet and sour.

The sour part has to do with Florida, where the industry was stunned by a USDA October 12 crop forecast projecting the state's total orange output this year as "28.0 million boxes, down 32 percent from last season's final production."

Florida production of non-Valencia oranges was projected at 11 million boxes, down from 18.25 million boxes in 2021-22. Florida grapefruit production (red and white) was estimated at 2 million boxes for this season, down from 3.33 million in the previous year.

The forecast was issued two weeks after Hurricane Ian devastated the state on September 28-29, 2022.

[For a picture of the overall damage, see here.](#)

But the figures were gathered before the storm.

"I was so very hopeful right after the storm, because the damage didn't look that bad in many areas," said Glenn Beck of Beck Bros. Citrus and president of Florida Citrus Mutual. "But we know there's a delayed response in these trees after a storm. We have groves in Highlands and Polk counties that have gotten progressively worse every day since the storm passed. I think we'll be seeing significant acreage where there will be 60% fruit loss and up to 100% for some areas."

Orange County grower Chip Henry said he was also shocked at the low forecast. "The net result could be up to half of this estimate being lost to the storm (Hurricane Ian) eventually," he said.

Doing the math in my customarily primitive way, I calculate that if USDA had forecast a 32 percent drop in crop size before the storm, the drop could be 64 percent from last year after the damage is reckoned in.

Like a great deal of news that has hit agriculture over the past couple of years, this falls into the category of "previously unbelievable."

Florida agriculture commissioner Nikki Fried said, "It is heartbreaking to see such an iconic Florida industry hurting right now. This year will be tough; no one is disputing that. But I believe in the tenacity and passion of our citrus industry professionals to come back stronger than ever."

Even so, at this point we have to ask if this is the beginning of the end for the state's "iconic" citrus industry.

California's citrus scene offers sweeter news, with considerable optimism for this year's crop.

At an October 12 meeting, the California Citrus Mutual (CCM) Marketing Committee, comprising growers, shippers, and marketers, said it was expecting a navel orange crop "approximately 10% over the previous season's utilized production. At below average, the upcoming season crop is expected to be very similar to the previous season with excellent fruit quality and sizing. Preliminary maturity tests show that the crop is progressing very well with high sugar content that well exceeds the 'California Standard' for sweetness."

The committee also reported that "the Mandarin crop—including Clementines, Tangos, Murcotts, and other seedless varieties—is progressing well in terms of quality and fruit size. The Committee estimates that the Mandarin crop will be up by as much as 30% over the previous season, but still well below average production levels and nearly 30% below the 2020-21 record-breaking large crop."

Offsetting the good news is higher production costs.

"The cost to grow and ship California citrus has more than doubled in the past ten years," says CCM. "Since 2020, growers' costs have increased over \$1,000 per acre and in the last year alone, costs have gone up 25% with fertilizer, fuel, and water being the main drivers. We also expect higher costs on the packing and shipping side this season largely due to increased transportation and labor costs."

[Read full article HERE](#)

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to dforsythe@nproduce.com and we will be happy to give you those current market conditions. Also look for our Spanish version that will be released on Monday. Have a great week!

Your Dedicated NPC, LLC Staff