



Market Update

November 27, 2019

MARKET ALERTS

- ◆ **Potatoes**— Potato market remains in unprecedented territory with very limited supply and high FOBs. Pricing remains steady from previous weeks with larger sizing reaching over \$20, smaller sizes near \$13, while #2's are ranging from \$9-15. Expect this to continue and larger size potatoes to remain very limited.
- ◆ **Green Beans**— Supply is catching up with demand after Thanksgiving pulls and markets have plateaued. Expect market pressures to release in the coming weeks. Quality has been good.
- ◆ **Strawberries**— Cooler weather and rain in CA and MX have impacted production numbers. Florida has been going but the supply has not been enough to even out national demand. Please submit orders to growers early for the next 2 weeks.
- ◆ **Iceberg**—Supplies have improved this week and yields are expected to continue to improve. Still on alert with swings in supply and completing the transition.
- ◆ **Celery**— Limited supplies continue this week as celery moved to Santa Maria and Oxnard, CA. Expect supply to be fair until production begins in Yuma near the end of December. Quality has been good.
- ◆ **Romaine Hearts**— Supply has improved and growers anticipate solid yields over the next few weeks. All romaine is being harvested out of Yuma and only romaine hearts are currently escalated until production catches up with supply over the upcoming weeks.
- ◆ **Green Leaf**— Like other leafy items, production out of AZ has been solid and have helped to bring supply and demand back within balance. Markets still have not completely caught up, although we anticipate good quality and supply over the next few weeks.

Commodities on the Radar

- ◆ **Cantaloupes** (Transitioning)— Supply has continued to improve on both coasts. Sizing off west coast has been primarily 9/9jumbo while east coast has been both 9/12s. Quality has been good with brix ranging from 11-15%.
- ◆ **Honeydews** (Transitioning)—Supply will pick up significantly by Monday 12/2. First sizes out of Guatemala will be 5/5jumbo with few 6's until additional supply supplements demand.
- ◆ **Tomatoes**—The tomato market is recovering this week with supplies on rounds and romas out of the East showing decent supply and fair quality. Out of the West, rounds and romas are also slightly better than last week. Cherry and grape markets remain steady. Supplies are good with steady demand. Prices are slightly higher out of the West but quality overall is good.
- ◆ **Bell Peppers** (Red and Yellow)— The market on color bells remains elevated due to tight supply and weather on the west coast. East Coast is improving and quality is good but expect the market to remain up for the next two weeks
- ◆ **Eggplant**— Increased markets due to supply issues on the East Coast. CA is producing but quality has been fair and MX's volume has not been substantial enough to balance demand.

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to dforsythe@nproduce.com and we will be happy to give you those current market conditions. Have a great holiday!

Keeping You Informed,

Your Dedicated NPC, LLC Staff