



WEEK 46: November 8 - November 14, 2021

MARKET OUTLOOK

Regional Weather Update :

Oxnard, CA: Partly cloudy early in the week then sunny with highs in the upper 60s to 70s and lows in the mid 50s.

Salinas, CA: 40% chance of rain on Monday and Tuesday and partly cloudy the rest of the week with highs in the upper 60s and lows in the high 40s.

Yuma, AZ: Sunny with highs in the 80s and lows in the upper 50s.

Immokalee, FL: Sunny first part of the week than partly cloudy with a 40% chance of rain on Friday highs in the 80s with lows in the high 50s to low 60s.

Idaho Falls, ID: Partly cloudy with a 40% chance of rain on Tuesday with highs in the 40s to low 50s and lows in the high 20s to mid 30s.

Transportation :

National Diesel Average : \$3.727 Compared to Last Year: \$2.37

Shortages : Seeing high freight rates, with extreme shortages remain in AZ, CA, CO, ID, E. NC, NY, WA & C. WI slight shortage in: AZ, CA, MI, OR, S. TX, & C. WI

MARKET ALERT

Berries, Black, Straw

Broccoli Crowns & Florets

Cabbage, Green

Cantaloupe

Corn

Garlic

Lettuce, Iceberg , Leaf & Romaine

Mushrooms, All are under an Extreme alert

Onions, Green, Red, Yellow, & White

Potatoes

Romaine & Romaine Hearts

Tomatoes: 20 & 25 LB. Rounds & Romas



MARKET OUTLOOK

Apples	<u>SUPPLY</u> FAIR <u>QUALITY</u> GOOD	Most of the varieties are being harvested on the new crop of apples out of Washington. The impact of the heat wave in Washington certainly was a negative on the overall size and storability. Expectations at this point are for a crop similar to last season, but without the family box program, it could represent better numbers especially until the end of this crop. The quality of the fruit so far looks good.
Asparagus	<u>SUPPLY</u> FAIR <u>QUALITY</u> GOOD	Volume out of Mexico remained flat this week as compared to last week. This should continue for another 10-14 days before volume decreases and the Thanksgiving holiday demand increases. Volume from Peru (Trujillo & Ica) is also flat from last week. We should see this continue thru the month of November. Markets continue to remain weak and less active due to the unchanged volume from Mexico and Peru
Avocados	<u>SUPPLY</u> FAIR <u>QUALITY</u> GOOD	<p>Market pricing was fairly steady last week, we saw some increases on big fruit but small fruit seemed mostly unaffected by the 'rain market'. With the holiday in Mexico yesterday we are seeing a stable market this week as one day of lost harvest has an impact on market pricing – there is a big harvest planned for today to pick up some additional volume. If harvest remains strong we may see decreased field pricing later in the week, but that fruit won't cross into the US until early next week. On the other hand, if only 38 Mil. Lbs. cross this week it's likely the market will stay where it is and increases aren't out-of-the-question.</p> <p>The size curve percentages remain mostly unchanged – the crop continues to be strong on 48s & 60s while large fruit remains tight.</p> <p>October ended with the market higher than anticipated, and November is starting higher than the previous 6 years. Most believe this market is going to come off, but when & how much is remained to be seen - currently there is high demand in the field matched with increased demand this side of the border.</p>
Bananas	<u>SUPPLY</u> GOOD <u>QUALITY</u> GOOD	Banana quality and availability are good at this point, however the cost to get said bananas is up.
MARKET ALERT		<p>Blackberries : Prices for Blackberries are stable this week. Growers are reporting decent supplies out of Mexico. Supplies are expected to pick up in the weeks to come. Production out of California is done for the season.</p> <p>Blueberries : Prices for Blueberries are trending down this week. Suppliers are reporting good numbers out of Mexico and South America. The wild card is the ports. Getting fruit unloaded continues to be the wild card.</p> <p>Raspberries : Prices for Raspberries are trending up this week. Supplies are a bit tighter this week due to recent weather over the last month or so. Production out of California is expected to go a few more weeks.</p>
Berries	<u>SUPPLY</u> GOOD <u>QUALITY</u> GOOD	



MARKET OUTLOOK

Beans, Green



SUPPLY

TIGHT

QUALITY

FAIR

Volume remains unchanged this week from Georgia and Northern Florida. This should continue until more grower transition from Georgia into central Florida. The markets will be more active with Thanksgiving pull starting in 10 days.

MARKET ALERT

Broccoli



SUPPLY

FAIR

QUALITY

GOOD

Supplies will continue to be limited this week. Market pricing has improved . Quality is only fair at this time, supplies will be limited for another few weeks. (F.O.B pricing for this week \$20.50 - \$21.55)

Brussels Sprouts



SUPPLY

GOOD

QUALITY

GOOD

Supplies continue to be steady this week. Demand has actually increased, especially with the Holidays around the corner. Growers are reporting better quality. Supplies are expected to continue improving the next few weeks. (F.O.B pricing for this week \$22.65 - \$24.23)

Carrots



SUPPLY

FAIR

QUALITY

GOOD

Some fields are finishing the crop in the Imperial Valley. Partial shortages might occur with jumbos this week and the front part of next week. Next crop out of Kern County should have good size and going forward with no supply issues

Cauliflower



SUPPLY

GOOD

QUALITY

GOOD

Supplies have improved this week. Market pricing has also improved this week. Overall quality is good. Supplies are expected to be steady for a couple of weeks. (F.O.B pricing for this week \$17.95 - \$19.50)

MARKET ALERT

Cantaloupes



SUPPLY

FAIR

QUALITY

Cantaloupes continue experiencing a demand exceeds supply scenario. With fewer growers in the region and Yuma seeing the effects of a virus are not contributing to the situation. The Arizona Fall period is always extremely volatile so this year has been no different. With offshore production hopefully beginning by 11/15 there is relief in sight but we will have another 10-14 challenging days. With an empty melon supply chain we anticipate markets to remain strong until we move into the week of Thanksgiving.



MARKET OUTLOOK

Celery



SUPPLY

FAIR

QUALITY

GOOD

Supplies are light this week. Salinas is finishing up the season for celery. Supplies are expected to be short until we fully transition to Yuma mid December. Celery will be moving to Oxnard CA after the Salinas season. (F.O.B pricing for this week \$16.10 - \$16.11)



Corn



SUPPLY

BAD

QUALITY

POOR

Prices for Corn is trending slightly down this week. Corn is extremely tight out of the West and supplies are limited out f the East. Growers are expecting some relief towards the end of the month as production out of Florida becomes a factor.

Cucumbers



SUPPLY

GOOD

QUALITY

GOOD

Prices for Cucumbers are trending down this week. Growers are reporting good supplies and quality out of the East. Production continues out of Georgia. Florida is ramping up to help cover the East. For the West, supplies are crossing through Nogales. Baja is reporting steady volumes.

Eggplant



SUPPLY

FAIR

QUALITY

GOOD

Prices for Eggplant are trending down this week. The main production area for the East is Georgia right now. Florida will follow behind it for a few more weeks. Supplies are coming out of Coachella and Mexico. Look for supplies to pick up as transitions come to an end.

Grapes



SUPPLY

GOOD

QUALITY

GOOD

There is very little chance of rains despite cloudy and cool weather in both the Northern and Southern San Joaquin Valley. Grape growers have resumed harvest and the windy cool weather following last week's rains helped minimize the negative impact on grape supplies. Growers focused their harvest and recovery efforts on the best grapes leaving smaller and lighter color red grapes behind. Indeed, we saw the lower end markets firming up. Most of the CA harvest will be completed by the end of the mid November. The weather forecast for Chile does not predict any severe or crop altering weather systems. There is very low chance of precipitation forecasted at this time. Overall Chile looks on track to start 5-7 days earlier than last season. The Central and Southern growing areas appear to be more of a normal start dates as opposed to the early start dates forecasted out of the Northern growing areas. new product.

Honeydews



SUPPLY

FAIR

QUALITY

FAIR

Honeydew production remains short on domestically grown melons but a good supply of Mexican production has been crossing through Nogales. Sizing continues to be mostly 5s and larger with some 6s showing available. Very few 8s are coming to market.

MARKET OUTLOOK



Extreme Market Alert

Iceberg



SUPPLY

SHORT

QUALITY

POOR

Supplies continue to be extremely short. Demand is high for lettuce, overall quality is less than fair. INSV virus has created multiple quality issues and caused lower yields. Weights will be on the lighter side until supplies improve. Supplies will be very short for the next few weeks until we transition to Yuma AZ. (F.O.B pricing for this week \$50.85 - \$51.85)

Extreme Market Alert

Leaf



SUPPLY

SHORT

QUALITY

FAIR

Romaine: Supplies continue to be very short. Demand is high, overall quality is less than fair. INSV virus has created multiple quality issues and caused lower yields. Weights will be on the lighter side until supplies improve. Supplies will be very short until we transition to Yuma AZ. (Romaine pricing for this week \$33.65- \$34.26) (Romaine Hearts pricing for this week \$38.26 - \$40.05)

Green & Red Leaf Lettuce: Supplies continue to be light this week. Demand has increased, overall quality is fair. Supplies will continue to be limited until we transition in a few weeks to Yuma AZ. (F.O.B pricing for this week \$13.43 - \$14.53)

Tender Leaf: Supplies continue to be excellent this week. Demand is good on tender leaf, quality is very good. Supplies should remain steady for a few weeks. (F.O.B pricing for this week \$4.65 - \$4.75)

Lemons

& Limes



SUPPLY

FAIR

QUALITY

FAIR

LIMES: Production continues to decline as supplies dwindle in Mexico. We are expecting elevated costs over the next few weeks due to the transition to the new crop cycle, however, pending demand will serve as the catalyst to any real market reaction in the U.S. Fruit from the current production represents inferior quality with low pack-out yields. Quality and shelf life on small sizes has improved dramatically.

LEMONS: Overall volume is declining as some groves prepare to end production for the season. The crop is currently yielding a greater proportion of choice-grade fruit vs. fancy, so we can expect to see a more-defined pricing spread over the coming weeks. Additionally, the crop is currently peaking on 115's, with **extremely low volume present on small sizes** (235/200/165's). **Please consider altering your spec to compliment crop trends.**

Extreme Market Alert

Mushrooms



SUPPLY

SHORT

QUALITY

FAIR

Shitake Mushrooms: Due to uncontrollable rise in cost of imported Shitake logs from China. Shitake mushrooms supplies will be short, prices will be changing almost weekly. Long delays to unload shipments at the ports have caused some interruptions with supplies. This is caused by labor shortage and limited freight availability.

The mushroom industry continues with a shortage of labor, as well as cost inflation increases in raw materials. Specifically corrugated cardboard and packaging materials. Additionally, the price increases in freights nationally have greatly impacted cost to mushroom growers. Pricing on mushrooms must increase at this time due to Labor, Transportation, and packaging.

MARKET ALERT

Onions



SUPPLY

FAIR

QUALITY

GOOD

Markets are steady, there are few Super Colossal and Colossal sizes are available in mixer-quantities. Red Onions and white onion supplies are tight and will see increasing pricing over the next several weeks. Overall quality is good thus far. FOBs for are running for yellows around \$15, whites \$14-18, reds \$13-16, and Super Colossal \$20-23.



MARKET OUTLOOK

MARKET ALERT

Onions, Green



SUPPLY

Short

QUALITY

Good

Supplies are lower this week. Demand is good, Quality remains good. Supplies are expected to be light for a few weeks. (F.O.B pricing for this week \$18.25 - \$18.45)

Oranges



SUPPLY

Fair

QUALITY

Fair

Looks to be a much smaller crop this season, the smallest crop we have seen in many years.

The volume looks to be normal with the early navel varieties but size is showing to be 88's and smaller with very little 56's and larger.

As we move into December, volume goes down and sizes are larger.

Early varieties will be sized as 88/113/72's

Washington's start around the start of December and look to be 72/56/88's

Pears



SUPPLY

Fair

QUALITY

Fair

The new harvest has begun in Washington. Some varieties are still available out of California but small sizes are very limited. There are imports available out of the East Coast.

Peppers, Bell



SUPPLY

Good

QUALITY

Good

Prices for Green, Red and Yellow Peppers are trending slightly down this week. Production is coming out of Georgia but has been impacted by recent cool weather. Florida is getting ready to start harvesting in the few weeks. Supplies out of Nogales and Coachella are light.

Peppers, Chili



SUPPLY

Fair

QUALITY

Good

Prices for Chili Peppers are trending up this week. Supplies are tight due to cool weather in Georgia. Production out of Florida is in the early stages. Availability should increase from here. Out of the West, production through Baja and California nearing completion. Production out of Sinaloa is working it's way higher.

Pineapples



SUPPLY

Fair

QUALITY

Good

While Pineapple volume is where we would like it to be this time of year, we are experiencing a higher cost to go to market. Quality and taste profile are great.





MARKET OUTLOOK

MARKET ALERT**Potatoes**SUPPLY

FAIR

QUALITY

GOOD

The potato markets continue to move up again this week on all sizes again, rather than just smaller size potatoes as it previously had been. The Norkotah crop does appear to be remaining on the larger end of the size profile for the foreseeable future. This is causing 80ct and smaller potatoes, as well as #2 potatoes, to get progressively tighter each week. Things will remain tight through the holiday season and will only get worse in 2022. 60s and 70s are rising as well with many FOBs around \$13-17.

SquashSUPPLY

GOOD

QUALITY

GOOD

Prices for Green Squash is trending down this week. Yellow Squash is trending up. Growers out of Mexico are reporting good supplies and quality. Supplies out of Florida are increasing everyday. Georgia is on the tail end of their growing season.

MARKET ALERT**Strawberries**SUPPLY

POOR

QUALITY

POOR

Prices for Strawberries are trending significantly up this week. Growers are reporting that harvesting for the fall crop is finished. As you know, California was recently impacted by significant rainfall. Volumes are off due to the post weather cleanup. Supplies during the wintertime are historically tight. The last wave of rain didn't help.

MARKET ALERT**Tomatoes**SUPPLY

BAD

QUALITY

FAIR

Prices for Tomatoes are trending slightly down this week. Prices for 20 lb. 2 layers are still extremely elevated. Prices on 25 lb. Rounds & Romas are still elevated too. Production for the East is coming out of Palmetto and Quincy FL. Fruit from Mexico is loading out of Baja and McAllen. Supplies are expected to remain tight throughout November and December.



MARKET OUTLOOK

Produce groups issue joint statement on supply chain disruptions

November 4, 2021 - Featured

WASHINGTON, D.C. (November 3, 2021) – Today, the House Agriculture Committee held a hearing on the challenges facing the entire agricultural supply chain. As part of the hearing, a [joint statement](#) representing North American fresh produce organizations urging immediate government action to address significant ongoing supply chain disruptions with impacts to food systems, economies, and ultimately individuals and families worldwide, was submitted for the record.

The statement notes that, almost two years since the start of the COVID-19 global pandemic, there have been substantial increases in costs and delays along the supply chain, threatening our food security and the long-term economic viability of the North American fresh produce sector.

Examples of ongoing supply chain disruptions described in the statement include crippling port congestion, delays and exploding costs in container shipping, cascading effects of inconsistent product delivery, continuing labor shortages across the supply chain, growing input shortages, and stockpiling of product by consumers.

In addition, Jon Schwalls, Executive Officer of Southern Valley Fruit and Vegetable, Inc. (Norman Park, GA), [testified today during](#) the hearing about the challenges specific to the fresh produce industry.

In October, United Fresh joined more than 50 organizations to [submit comments](#) to the Administration's Supply Chain Disruptions Task Force in response to the U.S. Department of Transportation's (USDOT) request for information that will be used to prepare a report for President Biden on supply chains for the industrial base. The comments offered recommendations to help ensure resiliency of the food and agricultural supply chain by addressing issues including labor, climate policy, transportation policy and infrastructure, container shipping, inland waterways, rail competition, and service and motor carrier freight transportation efficiency.

As part of the ongoing efforts to help restore certainty to the fresh produce supply chain, United Fresh has continued to urge Congress for relief and reforms to address many of the issues identified by the industry. First and foremost, United Fresh urges Congress to pass the bipartisan infrastructure plan which will provide some immediate, much-needed infrastructure resources to roads, bridges, waterways, and western water infrastructure investment. Additionally, we call on Congress to consider the [DRIVE Safe Act](#), which directs the Department of Transportation to promulgate regulations to implement an apprenticeship program for licensed commercial motor vehicle drivers under the age of 21.

https://www.producebluebook.com/2021/11/04/produce-groups-issue-joint-statement-on-supply-chain-disruptions/?utm_medium=email&utm_campaign=Produce%20Reporter%2011012021&utm_content=e2991204e4043943d871a6421e69d856&utm_source=Robly.com&fbclid=IwAR1xXCVI3ncmxZIDUu8XI4L3vROEECjTp27bYF8-YE-fmBfKiFU6TrL3Dms

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to dforsythe@nproduce.com and we will be happy to give you those current market conditions. Also look for our Spanish version that will be released on Monday. Have a great week!

Your Dedicated NPC, LLC Staff

