



MARKET ALERT



December 22, 2022

Tomatoes : Prices for Tomatoes are trending significantly down this week. Prices aren't at overall normal levels yet. Volumes are expected to pick up in the weeks to come. The winter crop out of Mexico is expected to begin around the first or second week of January. That will put a lot of pressure on pricing. As you know, there was a lot of hurricane activity in Mexico earlier this year. There could be some impact to volumes out of Mexico, mostly weather related.

Herbs : Chives are in an industry wide extreme situation we are facing shortages and/or poor quality with CHIVES due to poor weather condition in the US and out of Colombia, Ecuador, and Mexico. Rosemary and sage remain quite tight as well through the end of the year.

Bell Peppers, R&Y : Prices for Green, Yellow and Red Bell Peppers are trending down this week. Prices for Red and Yellow Bell Peppers are still escalated. Volumes for color peppers is slowly increasing. This should help to put pressure on prices as we move forward.

Berries, Straw Black & Raz : Prices for Strawberries are trending slightly up this week. Most of the volume is coming out of Mexico and Florida. California has suffered with rains and cool weather. Florida experienced some rain last week too. Growers are expecting supplies to remain at current levels for the next few weeks. Prices for Blackberries are trending up this week. The market traditionally tightens up this time of year. Quality is being reported as good. Prices for Raspberries are trending up this week. Growers are expecting supplies to pick up during the next few weeks. This should help to provide some price relief.

Limes (on the radar) : Quality and shelf life continue to deteriorate as the current production cycle winds down. Weather, including consistent rain events over the past few months, is also a major contributing factor. In response, pack-out yields on U.S. #1 quality fruit have declined, which is expected to impact market pricing in an upward trajectory as we move towards Q1 2023. Costs in Mexico continue to rise, adding pressure to U.S. market pricing. New production harvests will occur the second or third week of January. Yields are expected to plummet in response to weather-related trends and we will likely see a substantial pricing spike come January. In addition, supply chain disruptions in production are expected during the upcoming holiday season.

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Category	Alert	Supply	Quality	Info
Broccoli	Alert	Fair	Fair	Supplies continue to be limited this week. Demand has slowed down this week for Broccoli. Market pricing continues to remain strong. Cold weather has affected the growth on the Broccoli crowns. Current supplies are coming from Yuma AZ & Santa Maria CA. Supplies are also coming out of Mexico. We are expecting for better supplies to be available next week. (F.O.B pricing for this week \$45.00 - \$47.00).
Cauliflower	Alert	Limited	Fair	Supplies will continue to be limited this week. Demand has slowed down this week. Market pricing continues to remain strong. Cold weather has affected the growth on the Cauliflower crowns. Current supplies are coming from Yuma AZ, Santa Maria CA, and Mexico. Supplies are also coming out of Mexico. We are expecting for supplies to be available next week. (F.O.B pricing for this week \$59.00 - \$61.00).
Celery	Extreme	Poor	Poor	Supplies continue to be light this week. Quality is been reported as only fair at this time. Supplies are currently coming from Salinas CA and Santa Maria CA. Market is expected to continue increasing as demand remains high. Salinas is done for the season, we are transitioning to Oxnard CA and Yuma AZ. (F.O.B pricing for this week \$72.00-
Brussel Sprouts	Alert	Fair	Fair	Supplies are good this week. Quality is reported as only fair. Demand has definitely increased the last few weeks. Market has increased with the increased demand. Steady demand for Brussel Sprouts is expected the next few weeks. (F.O.B pricing for this week \$30.45 - \$31.65)
Lettuce Green Leaf	Alert	Good	Fair	Supplies have improved this week. Quality will only be fair at this time. Cold Weather and early morning frost is affecting quality. Market pricing continues to be escalated, market is definitely improving. Markets are better this week compared to last week. Harvest is now coming from Yuma AZ. (F.O.B pricing for this week \$24.00-

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Category	Alert	Supply	Quality	Info
Lettuce Red Leaf	Extreme	Limited	Poor	Supplies have improved this week. Quality will only be fair at this time. Cold Weather and early morning frost is affecting quality. Market pricing continues to be escalated, market is definitely improving. Markets are better this week compared to last week. Harvest is now coming from Yuma AZ. (F.O.B
Lettuce Iceberg	Extreme	Limited	Fair	Supplies are showing signs of improvement. Overall quality is been reported as only fair at this time. Weights are expected to be better this week. We continue to experience quality issues at field level. Early morning Frost and cold temperatures are affecting quality and yields. Expect markets to continue improving, we are seeing some relief in the markets. Growers are now harvesting in Yuma AZ and Imperial Valley CA. (F.O.B pricing for this week \$62.00 - \$63.00)
Lettuce Romaine/Hearts	Alert	Fair	Fair	Supplies continue to improve this week. Early morning frost and cold temperatures are affecting quality. Romaine heads are looking better back to normal sizing. We expect markets to continue improving, that will reflect on market pricing. Growers are now harvesting in Yuma AZ and Imperial Valley CA. (Romaine pricing for this week \$33.00 - \$36.00) (Romaine Hearts pricing for this week \$60.00 - \$62.00)
Green Onions	Alert	Fair	Fair	Supplies are steady for this week. Market pricing continues to remain steady this week, we are almost back to normal pricing. Green onions are coming from Mexico at this time. Abnormal cold temperatures have affected yields. (F.O.B pricing for this week \$20.00- \$22.00)
Mesculin / Tender Leaf	Extreme	Limited	Poor	Supplies continue to be limited for this week. Demand has increased for tender greens due to higher prices on Lettuce commodities. Supplies will remain snug for another few weeks. Unusual cold temperatures are greatly affecting yields. Market pricing has escalated. Growers are now harvesting in Yuma AZ.(F.O.B pricing for this week \$7.75 - \$9.75)

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Category	Alert	Supply	Quality	Info
Cilantro	Alert	Fair	Fair	Supplies will be light this week. Quality will only be fair going into next week. Most growers will be shipping out of Oxnard and Imperial Valley CA. Cold temperatures have greatly affected yields and quality. (\$20.45- \$21.15)
Cabbage	Alert	Fair	Fair	Supplies continue to be light for this week. Growers are reporting lower yields this week. Previous consecutive days with cold temperatures has slowed down yields. Expect market pricing to remain strong the next few weeks. (F.O.B pricing for this week \$22.00 - \$24.00).
Kale	NO	Good	Good	Supplies continue to be steady for next week. Demand is down on Green Kale for this week. Good quality is been reported at this time. Supplies should remain steady for a few weeks. Market pricing is improving. (F.O.B pricing for this week (\$11.65 - \$12.15)
Mushrooms	Extreme MKT	Short	Fair	The mushroom industry continues with a shortage of labor, as well as cost inflation increases in raw materials. Specifically corrugated cardboard and packaging materials. Additionally, the price increases in freights nationally have greatly impacted cost to mushroom growers. Pricing on mushrooms is increase at this time due to Labor, Transportation, and
Shitake Mushrooms	Extreme MKT	Short	Fair	Due to uncontrollable rise in cost of imported Shitake logs from China. Shitake mushrooms supplies will be short, prices will be changing almost weekly. Long delays to unload shipments at the ports have caused some interruptions with supplies. This is caused by labor shortage and limited freight availa-