

MARKET ALERT

December 30, 2021



Brussels Sprouts: Supplies will continue to be extremely short this week. Growers are reporting quality issues that is resulting in very short yields. Supplies are expected to be limited for another couple of weeks. (F.O.B pricing for this week \$41.65 - \$42.15)

Cauliflower: Supplies will be short this week. Overall quality is reported as fair at this time, growers are reporting lower yields at the time of harvest. Supplies are expected to be light for the next few weeks. (F.O.B pricing for this week \$19.20 - \$19.86)

Grapes: Supply remains tight in a demand exceeds situation as we transition. Expect short supply and increased markets for another couple weeks.

Lettuce, Romaine: Supplies will be steady this week. Overall quality is only fair at this time. Weights will be on the lighter side until supplies improve. Expect some outer leaf quality issues due to early morning Frost in Yuma. Growers are expecting better supplies in the upcoming weeks. (Romaine pricing for this week \$15.70- \$16.48) (Romaine Hearts pricing for this week \$19.00 - \$21.00)

Limes: The market remains firm as pricing continues to increase embarking our seasonal surge. Availability has declined due to altered production schedules in response to the back-to-back holidays these past few weeks. The crop is currently peaking on small sizes; large fruit will become increasingly scarce. Overall quality and shelf life has improved upon introduction of the new production cycle. However, we are seeing increased blanching represented on the current crop; although color can appear mixed, product is fresh. We're expecting January to yield elevated, yet somewhat stable pricing before the market spikes further come February. As availability declines, please plan supply in advance and be cognizant of frequent price increases.

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Mushrooms: The mushroom industry continues with a shortage of labor, as well as cost inflation increases in raw materials. Specifically corrugated cardboard and packaging materials. Additionally, the price increases in freights nationally have greatly impacted cost to mushroom growers. Pricing on mushrooms remains volatile due to labor, transportation, and packaging.

Onions, Y/R/W: This market remains of high concern for the duration of this crop. Price remain much higher than average with reduced yields. Cold weather and snow is now playing a part in the northwest along with continued shortage of trucks and freight concerns.

Onions, Grn: Supplies are extremely short this week. Market pricing has also increased. Quality will only be fair at this time. Due to some labor shortages in Mexico supplies will be extremely limited for the next few weeks. Cold weather has also slowed down crop growth. (F.O.B pricing for this week \$26.45 - \$27.65)

Potatoes: This market remains of high concern for the duration of this crop. Price remain much higher than average with reduced yields. Cold weather and snow is now playing a part in the northwest along with continued shortage of trucks and freight concerns.

Raspberries: Prices are working higher this week do to short supplies associated with cold weather in Mexico. Growers are advising that distributors & end users turn the fruit as fast as possible. Expect quality issues and a shorter than normal shelf life.

Happy New Year From Your Dedicated Staff @ NPC!