



# Market Update

## **MARKET ALERTS:**

**February 1, 2019**

**Honeydew:** Honeydew production remains in a demand exceeds supply situation with new immediate end in sight. Larger fruit is extremely challenging as most arrivals from Guatemala are leaning very heavy toward the smaller fruit (8/9/10s). There is a strong possibility that flexibility in sizing will be required in order to fill orders accurately.

**Grapes:** The grape industry remains very tight on supplies. We are receiving some containers out of Peru but they are ending their seedless harvest and arrivals should conclude in two weeks. Chile is still very light on production and we do not see this volume increasing until mid- Feb arrivals.

**Chili Peppers:** Mexico's chili pepper crop problems haven't resolved themselves yet, but there is a slight bit more supply this week. Jalapeno and serrano numbers continue to fall very short of demand but poblano and tomatillo supply has been a little easier, especially as demand has fallen off. Florida's chili production is extremely minimal, which is likely to continue until Spring crops come online.

**Cabbage-** Supplies are extremely short this week. The cold weather is affecting supplies, there is also a higher demand for cabbage. Expect to see fair quality at best, markets to stay strong the next two weeks.

**Green Onions** - Supplies are very light this week coming from Mexico. Rain has really affected the harvest time. Mud is causing harvesting crews longer to pick product. The demand is high for Green Onions with limited supplies available. Expect strong markets the next few weeks. We should see improvement on the Green Onion market in the next two weeks.

**Kale** - Kale demand is outpacing supply and there are a good amount of quality concerns. This market is improving but still an alerted category.

**Euro Cucumbers** - Tight supplies this week on Euro Cucumbers out of Mexico. Cool weather and rains has cut into production. Expecting to recover in a week to 10 days.

**ON THE RADAR :** Eggplant | Watermelon | Romaine , Leaf & Tender Leaf due to Quality | Asparagus | Frisee | White Onions | Celery | Cilantro | Brussels Sprouts

Florida got 4-6 inches of rain last weekend that affected corn, cabbage, beans, radish, etc.

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to [dforsythe@nproduce.com](mailto:dforsythe@nproduce.com) and we will be happy to give you those current market conditions. Have a great week!

Keeping You Informed,

Your Dedicated NPC, LLC Staff



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**Valentines Day will be here before you know it! Strawberries are ON THE RADAR :**

Pricing is steady to lower going into next week. Supplies still tight today through the weekend from most all growers as they assess the damage from recent rains in FL and CA. Quality and berry sizing varies greatly depending on the growing area and farm. Florida: More rain in the forecast through the weekend, but looks to improve for the Valentine's pull by mid-week. Seeing some larger fruit 12-16ct, and beautiful stems in the varieties. Sizing up for stems, but are still tight to come by unless you have had them pre-booked. California: Quality and size looking good out of Oxnard. They are expecting more rains through Tuesday next weekend that is putting a dampen on Valentine's Day pulls early in the week. Larger sizing 14-16ct; some slight discoloration. The plants are beginning to push new growth, plenty of bloom for some NICE red fruit in the coming days. Mexico farmers are taking advantage of the weather related issues in CA and FL and pricing is higher to take on the demand. Sizing out of Mexico still on the smaller side; 22-24ct. Quality is good out of Mexico. Volumes increasing. Once we get past the rains in CA and FL, the outlook for the Valentine's Day pulls later next week are looking favorable!

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