



# Market ALERT

WEEK 23: June 3 - 9, 2024

## apples



**RADAR (Gala)** Washington is assessing Gala crop inventory due to tight Q2 market conditions, suggesting moving Galas to Fujis until September due to limited availability.

## asparagus



Mexican and Oregon/Southern Baja asparagus production has improved, while Peruvian weather is slowing down. Washington, Michigan, and Canadian production are increasing, with markets heavily reliant on standard size asparagus. Larger sizing remains escalated.

## beans



**Green Beans:** Domestic bean prices have risen due to the transition from North Florida to Georgia and severe weather, causing crop loss and yield issues. Supply will be limited through mid-July, with potential prorating. Mexico's supplies are improving with escalated pricing on all sizes. Peruvian volume on the East Coast is improving as the season progresses.

**Snow Peas:** Guatemalan and Mexican supply are facing challenges due to heat, lack of rain, and growing region transitions, with volumes being held to potential prorates.

## berries



**Raspberries:** Prices for berries remain stable in Mexico, with steady volumes and fair quality,

## broccoli



while volumes in Watsonville are light as the season begins. Quality is good.

The supply situation is light and demand is high, with supplies coming from Salinas and Santa Maria. Mexico is limited, and the quality is only fair. The market pricing is active and has escalated this week.

## celery



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## citrus



**Limes:** **RADAR** Cinco de Mayo is impacting the limes, with rain and sun patterns favoring small sizes. If this trend continues, 110s and 150s will be tight, potentially pushing the overall size spectrum and necessitating opening size spec.

**Lemons:** **ALERT** D1 is peaking on 95/75's with a few 165's and smaller, and small fruit open market pricing is historically high. Lack of availability, particularly for 200's and 235's, makes pricing irrelevant. The pack-out percentages for 200/235s are 2% or less. D2 is harvesting and packing light volume, peaking on 115/95's. The small lemons from D2 will provide little relief. The first import from Argentina is



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## *citrus cont...*



scheduled for the end of May. Recommend opening spec until imports are available.

**Oranges:** **ALERT** Valencia is starting in California, but they also come in large sizes, so it's important to keep your size specification flexible for shippers to fulfill orders.

## *grapes*



The table grape industry is fully transitioning from South American imports to Mexican. Expect Mexican volumes of Red, Green, and Black seedless to increase significantly this week and next. Greens are still limited, while Reds are more readily available.

## *herbs*



**Dill & Oregano:** Heat in Peru leads to increased dill volume and quality, while rain in Columbia results in decreased oregano volume and quality.

**Cilantro:** Supply is limited, with fair quality. Market pricing has increased, and supplies are shipping out of Oxnard and Salinas. Expected supply shortages and increased markets in the coming weeks.

## *lettuces*



**Iceberg:** **EXTREME** The supply is expected to be light and of fair quality, with lighter weights and smaller heads. Supplies are expected to be

light for the next couple of weeks. Markets are expected to continue to escalate along with contract pricing. Warmer weather is expected to help with supplies and pricing.

**Romaine:** **EXTREME** Supplies are light and of fair quality, with good demand. All growers have transitioned to Salinas. The market price has increased. The supply is expected to remain light with increased market pricing.

## *melons*



**Cantaloupe:** **RADAR** Yuma season has begun, with early production yielding smaller melons (12/15s). Expect improvement in sizing and good volume each week throughout June. Brix levels are in the 11-14% range, but should improve over the coming weeks.

**Honeydew:** Early fields produce smaller fruit, with regular volumes expected to resume on June 10th. Quality has been excellent, with good color and solid internal quality, with brix levels maintaining a 12-15% range.

## *onions*



**ALERT (Red)** The quality is good in all growing regions, with steady demand. Market prices are steady on yellow and white, with red prices increasing. Reds are limited to non-existent, with jumbo yellow beginning to get tight. California has started with limited reds. Some growers are expecting to start in New Mexico in the next week, while Texas is wrapping up. The reds will be tight through the summer.



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WEEK 20: May 13 - May 19, 2024

## peppers chili



Pricing is high. Georgia has started, but supplies of Poblanos and Serranos remain limited, keeping prices elevated. Mexico has good volumes to alleviate pricing pressure on the west coast, though Serranos and Poblanos remain high.

## squash



Pricing is up. Mexico's season is done, and supplies have tightened up considerably. California is battling cool temperatures, resulting in only light supplies. On the east coast, Georgia faced challenges with rain, reducing availability and diminishing quality.