



Market ALERT

Week 26: June 24 - 30, 2024

ASPARAGUS | ALERT

The warm weather in Mexico and Peru is causing the sizing to be smaller. Large sizes will be difficult to find in the coming weeks. The domestic market is done. White asparagus coming from Peru is continuing to range from very limited to non-existent, this will last until the end of July. Supply and quality are fair.

APPLES | RADAR (Gala)

Washington is assessing Gala crop inventory due to tight Q2 market conditions, suggesting moving Galas to Fujis until September due to limited availability.

AVOCADOS | ALERT

APEAM is working with regulators from both Mexico and the United States to resolve the suspension. Discussions are ongoing between both sides at the highest level to find ways to reinstate the export program. Meanwhile, exports from the State of Jalisco remain uninterrupted. Normal operations are hoping to be fully resumed soon. Be open for any size, grade, and COO as the supply chain has been highly affected and it will take 10 to 15 days to reinstate the program once the suspension is removed.

BANANAS

Bananas coming out of Port Galveston are slightly delayed. May see some fruit ripened a half stage behind in color. Quality is great.

BLACKBERRIES

The quality of blackberries is good; the fruit from Mexico has a nice sheen and color, some defects of occasional regression and overripe fruit. Volumes are increasing from both Mexico and Watsonville.

BLUEBERRIES

The quality of blueberries remains very good, with occasional soft fruit in Central Valley and some flower debris and shriveled fruit due to hot weather on Mexico products. Central Valley production has reached peak volumes for the next few weeks and will stay consistently high until July. Organic volumes are winding down, while volumes in Mexico are decreasing due to unfavorable weather.

BEANS

French Beans: EXTREME High temperatures and too much rain has affected quality and production in Guatemalan growing regions. For the next 4-5 weeks expect supply to be tight. Prorates expected. Supply is bad, quality is fair.

Green Beans: ALERT Steady production is Georgia as they will begin transitioning into new growing areas in the Carolinas and Virginia. Projecting pricing to begin normalizing next week. Supply and quality are fair.

Snow Peas: ALERT Heat and lack of rain has limited supply out of Guatemala. In Mexico, weather and growing region transitions has limited supply. Supply is bad, quality is fair.



Sugar Snap Peas: ALERT Heat and lack of rain is limiting Guatemalan supply. Weather and growing region transitions is limiting Mexican supply. Markets are escalated. Supply is bad, quality is fair.

BROCCOLI | EXTREME

Supply coming out of Salinas and Santa Maria is very light while demand is good. Mexico has limited supply. Pricing will continue to be escalated for the next two weeks. Quality is fair.

BROCCOLINI

Supply and demand are good. The quality coming out of Salinas is good. Pricing has improved.

BRUSSEL SPROUTS | ALERT

Supply is limited while quality is fair. Demand is good. Market pricing has escalated, expecting prices to remain this way as supply is very limited.

CABBAGE

Supplies are steady and the quality is good. Product is coming out of Oxnard and Salinas. Expecting markets and supplies to remain steady for the next few weeks.

CAULIFLOWER

Supply coming out of Salinas and Santa Maria has improved. Demand continues to be good. Mexico has limited supplies. Quality has improved. Expect supplies to remain steady. Market pricing has improved.

CELERY | ALERT

Supplies coming out of Oxnard and Santa Maria are improving. Growing in Salinas has started. Quality has improved. Expect supply and market pricing to improve over next few weeks.

CILANTRO | ALERT

Supply is limited and quality is less than fair. Market pricing is escalated. Oxnard and Salinas are shipping supplies. Expecting limited supplies and increased markets for the next few weeks.

CITRUS

Limes: The market is on the rise. Growing regions are receiving necessary rainfall, but delaying harvest which is firming up market conditions. Sizes 150 ct and larger continue to be in short supply.

Lemons: ALERT Pricing is high. Large sizes, 115s and larger, are peaking while smaller sizes are very limited. With the San Joaquin Valley harvest complete, Oxnard is now the primary source. Expect smaller-sized lemons to remain scarce until mid to late July.

Oranges: Market is steady. Smaller size oranges will continue to be short through the Valencia season. Supply on 72 and larger are plentiful.



CORN

Market Steady. Supplies are plentiful and quality is great!

CUCUMBERS

Markets are steady. Good quality and supplies across the regions.

GRAPES

Mexican volumes are expected to increase weekly, with the volume of Flames into Nogales having been strong, while Greens volumes are expected to gradually increase over the next ten days.

GREEN ONIONS

Supply coming out of Mexico is steady while demand has increased. Warmer weather in the week will improve supplies. Market pricing and quality will see improvement in the next few weeks.

HERBS

Basil, Dill, and Oregano are all improving with supply and quality being good.

KALE

Supplies are steady as demand continues to be very good. Quality is good as market pricing is steady.

LETTUCE

Green Leaf: Supplies and quality are good with improved weights and quality. Market pricing has improved. Expecting to see improved supplies and pricing in the next few weeks.

Iceberg: **ALERT** Supply continues to be light while quality is reported as fair. Expect weights to be lighter with smaller heads. Markets expected to remain escalated for the next few weeks.

Red Leaf: Supplies and quality are good with improved weights and quality. Market pricing has improved. Expecting to see improved supplies and pricing in the next few weeks.

Romaine: **ALERT** Supply has improved with improved quality and good demand in Salinas and Santa Maria, with expected continued improvement in markets in the coming weeks.

MELONS

Cantaloupe: Peak cantaloupe volume will continue this week from Yuma, with primarily larger fruit (9ct) and limited availability for smaller fruit. Optimum quality is seen on the cantaloupe as current fields have seen ideal conditions throughout the growing cycle. High temperatures result in improved sizing and color, with brix levels consistently hitting the 14-16% range.



Honeydew: Over the past week, honeydew production has picked up, and almost exclusively larger fruit is seen. Yields in current fields have been excellent and provide an abundance of 5/5Js. The external quality shows some scarring caused by higher winds during the Spring growing period. Internally, the fruit has been excellent, with small seed cavities and consistently higher brix levels.

MESCULIN

Supplies are steady as demand continues to be good. Growing has transitioned to Salinas as quality has been good to fair. Expect quality and supplies to improve over next few weeks.

MUSHROOMS

Quality and supply are looking good as the weather improves. Expecting to see steady supplies for the next few months. Brown and White Mushrooms are showing good quality, great time to promote mushrooms.

ONIONS

ALERT (Red) The quality is good in all growing regions, with steady demand. Market prices are down slightly, with red remaining elevated. New Mexico has started giving some relief. The reds will be tight through the summer.

PEELED CARROTS W/ TOPS

Quality and supply coming out of Mexico and Guatemala is good.

PEELED MIXED CARROTS W/ TOPS

Quality and supply coming out of Mexico and Guatemala is good.

PINEAPPLES

Pineapples remain tight overall, consider being flexible in sizing and explore 8 or 7ct for best service. Will see better availability in mid-July for all sizes.

PEPPERS – GREEN, RED, YELLOW

Pricing is high. Coachella is winding down, and the transition to the Bakersfield area has been slow. Supplies are low, and demand is very high on both coasts.



PEPPER CHILI | ALERT

Unprecedentedly low supplies and increased demand continue to keep prices strong across the entire category. Generally, the quality remains acceptable. Anaheim peppers have become extremely snug skyrocketing pricing.

RASBERRIES

Raspberries continue to be of good quality, with occasional light-colored fruit from Mexico. Volumes are increasing from both Mexico and Watsonville.

STRAWBERRIES

Santa Maria is yielding good quality on conventional and organic with some occurrences of bruising; volumes are strong. Watsonville/Salinas reports great quality with some bruising and overripe fruit; volumes are strong.

SUMMER SQUASH

Prices are decreasing. Supplies are rising across all growing regions. The market is expected to stabilize as supplies continue to increase in the coming weeks.

TOMATOES

Pricing is Active. Tomato markets have experienced some tightening on both coasts. New crops from the California desert have increased volumes of round tomatoes, but there is lighter supply of romas crossing this week. In Florida, production of round tomatoes is decreasing rapidly, and romas will also be scarce this week. Active markets will continue until early to mid-July.

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to jhoppe@nproduce.com and we will be happy to give you those current market conditions. Also look for our Spanish version that will be released on Monday. Have a great week!
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