

MARKET OUTLOOK



Apples



SUPPLY
FAIR
QUALITY
GOOD

Apples are currently coming out of WA State. Red Delicious volume is down from last year and projected to be out by mid-Sept. The transition from CA Reds to New Crop is on target so gap is not expected. Golden Delicious are about the same as last season and expecting to be out the first week of Aug. New crop starts around Aug. 10th. During the Summer, it usually slows down so transitioning into New Crop should be perfect. Gala volume are less this same time last season and expected to be out the first of August. New Crop is expected to start around Aug. 8th. Fuji volume are down from last year and expected to be done mid-August. There could be a gap as New Crop are expected to start mid-Sept. Granny Smith should transition into New Crop without any issues. Pinks is another variety where WA is in a good position. With movement slower through the summer, CA crop will go through Sept. New Crop will start mid-to-end of Oct. so good possibility of a two-week gap.

Asparagus



SUPPLY
GOOD
QUALITY
GOOD

Asparagus from Guanajuato continues to increase due to the cooler weather. Mostly standard and large. Peruvian production continues to slow down due to the cold weather. Jumbos continue to be short and price is elevated. Overall market is down slightly, and price is steady even with fairly low production in Peru and Mexico.

MARKET ALERT

Avocados



SUPPLY
FAIR
QUALITY
GOOD

Loca volume is here in a big way, total volumes to the US hit 63 Mil lbs. last week; a 35% increase over the previous week. Mexico contributed 33.1 Mil lbs. which was a 71% increase over the previous week. With the Loca crop estimated to be much larger in volume and size curve than last summer, we should continue to see these larger numbers for the weeks/months ahead. Standing inventories in the US are up to 51 Mil lbs.: a significant change from last week's 37.6 Mil lbs. The market is in a state of adjustment with this new Loca fruit arriving and finding outlets for this excess volume is the current challenge. With the influx of volumes, it's a good time to get back into promotions. Once pricing settles after this initial wave of volume we're anticipating some stability to come back to our category. Reminder - the Loca fruit will handle differently as the dry matter resets with every new bloom. It will take longer to ripen and have a longer shelf-life.

Bananas



SUPPLY
GOOD
QUALITY
GOOD

While the situation in GTM has been a difficult one to manage through, we are starting to see improvement in the fields and with the logistical challenges that presented themselves in GTM. The current "tight" market will remain for next couple of weeks. We are anticipating more favorable volumes later, which is good news.

Berries



SUPPLY
FAIR
QUALITY
GOOD

Blackberries: Prices for Blackberries are trending down this week. Supplies are coming out of Mexico, Georgia, and California. Imports from Guatemala are arriving in South Florida.

Blueberries ALERT: Prices for Blueberries are trending up this week. Georgia reported high temperatures and rain over the last two weeks. California is also reporting high temperatures and rain. This is impacting labor and quality with some suppliers ending the season abruptly. Northwest Oregon, Washington, and British Columbia are delayed which will result in a historically late start.

Raspberries: Prices for Blackberries are trending down this week. Supplies are coming out of Mexico, Georgia, and California. Imports from Guatemala are arriving in South Florida.

MARKET OUTLOOK



Beans



SUPPLY

FAIR

QUALITY

FAIR

Green Beans: Georgia beans continue to show quality issues due to the weather. There will be a small gap for 7-10 days since beans has started to transition to NC and TN. West coast supply and quality remains stable.

Snow Peas: Domestic supplies and quality continues to be good. Central America continues to struggle as the rain has slowed down production. Quality is showing to be good.

MARKET ALERT

Broccoli



SUPPLY

FAIR

QUALITY

FAIR

Supplies will continue to be light for this week. Fair quality has only been reported at this time. Occasional brown bead and/or hollow core. Expect market pricing to remain escalated for next week. (F.O.B pricing for this week \$18.65 - \$19.70)

MARKET ALERT

Brussels Sprouts



SUPPLY

FAIR

QUALITY

FAIR

Supplies continue to be limited this week. Quality continues to be a challenge for next week. Strong demand continues for Brussel Sprouts. Market pricing will be escalated for next week. (F.O.B pricing for this week \$30.00 - \$30.90)

MARKET ALERT

Cabbages



SUPPLY

FAIR

QUALITY

FAIR

Supplies continue to be very limited for this week. Growers are reporting very low yields at field level. Supplies are expected to improve the next few weeks. We are waiting for improved yields in Salinas Ca. (F.O.B pricing for this week \$22.00 - \$22.45)

MARKET ALERT

Carrots



SUPPLY

POOR

QUALITY

GOOD

Crop sizing still small, so jumbos are extremely limited. We encourage all to be open to use table carrots instead. Due to some precuts are taken from jumbo, there has been low supply on carrots sticks and other pre-cuts as well.

Cantaloupes



SUPPLY

GOOD

QUALITY

GOOD

Some production has started in the Westside district of California with more prepared to begin by later this week as we wait on optimal maturity levels to be reached. Initial sizing should settle mostly with 9ct followed closely by 12s. Temperatures are forecasted for the balance of this week to be in the low to mid 90s before the heat turns up with triple digit temperatures arriving by the weekend. The hotter temperatures next week, with cooler nighttime temps, should accelerate the sizing by mid to late next week. The cantaloupe quality looks to be fantastic with good external color and high brix levels.

MARKET OUTLOOK

Cauliflower



SUPPLY

GOOD

QUALITY

GOOD

Supplies are better for this week. Good quality continues to be reported. Current supplies are coming from Santa Maria, and Salinas CA. Demand for Cauliflower is down. Expect markets to remain steady going into next week. (F.O.B pricing for this week \$15.50 - \$16.05)

Celery



SUPPLY

GOOD

QUALITY

GOOD

Supplies are good going into next week. Good quality has been reported at this time. Market pricing continues to improve. Supplies are currently coming from Salinas CA and Santa Maria CA. (F.O.B pricing for this week \$14.60 - \$15.40)

Limes: The market is stabilizing as availability and demand trends reach equilibrium. Overall quality is deteriorating, as shelf life and color declines. This is typical of seasonality trends caused by extreme high temperatures and humidity. Small fruit still represents majority of yields, while large sizes are less prominent. The price on all sizes has just about bottomed out given current yields per size. The market is expected to firm up again mid-July due to drought conditions impacting quality and grove dehydration, leading to fewer pack-out yields and higher costs.

Citrus



SUPPLY

FAIR

QUALITY

FAIR

Lemons: Lemons have started to tighten up. Central Valley is finished for the season. Coastal region has had very little Fancy fruit, very heavy on choice and standards but some rough fruit this season. Fruit is very yellow, soft and has heavy scars; this is normal for this region. Right now, is the only real lemon option for food service. Argentina has started to arrive but only to the East and all 140s and larger Fancy. Chile will arrive and MX will start around mid-July. Due to the quality this season, Coast Region is trying to be done by end of August, they usually go until end of September. Market will be tight until Chilean and MX get started. With all the imports coming in and Coast Region pushing to be done early it may create a congestion in the market and cause the market to tumble. We will be watching this close both Chile and Argentina are hopeful for a good market.

Oranges: CA Valencia is in full swing and expected to last until end of September. Peak sizing on smaller fruit. Quality is excellent. Valencia crop is slightly down from last year. Market will stay strong. The fruit is the smallest it's been in years to start. Many shippers are planning to stop harvesting until August when school starts back up. Most years in mid-August when school start back up, demand has exceeded supply. Some shippers are thinking the market on small Valencia will be \$28-30 in August, so they want to keep fruit for this time frame.

MARKET ALERT

Corn



SUPPLY

FAIR

QUALITY

GOOD

Prices for Corn out of the East and West are trending up this week. California is expecting tight supplies for the next few weeks. Production out of the East has been impacted by heat. Georgia will be winding down soon as production moves North.

Cucumbers



SUPPLY

FAIR

QUALITY

FAIR

Prices for Cucumbers are trending up this week. Most growing areas are in transition and that's putting pressure on availability. Heat in Georgia is accelerating the close to their season. Volumes out of North will pick up in the weeks to come.

MARKET OUTLOOK



Eggplant



SUPPLY
FAIR
QUALITY
GOOD

Prices for Eggplant are tending up this week. Production out of the Northeast is picking up. California is in transition. Growers are looking for tight supplies for the next week or two.

Grapes



SUPPLY
GOOD
QUALITY
FAIR

Volume is slightly down as compared to last year. The market on grapes remained slightly heavy with Mexican Flames. Deals were made to get grapes on the road before the holiday last week. Rains over the past weekend have driven multiple shippers to call it a season and MX volumes will decline further this week and into next. Arvin, the southern grape region in CA has started on all colors.

Honeydews



SUPPLY
SHORT
QUALITY
GOOD

Honeydew production in the San Joaquin Valley will also start to pick up by this weekend. Sizing here though is forecasted to be heavier to the larger fruit (5ct) leaving 6/8s in an extremely limited position in the short-term until volume starts to increase. Quality of dewes should improve as we move away from the desert production which typically has a higher likelihood of scarring.

Iceberg



SUPPLY
GOOD
QUALITY
GOOD

Supplies have improved this week. Overall quality has been reported as only fair at this time. Weights will be on the lighter side for next week. Expect market pricing to remain steady the next few weeks. Warm weather is affecting yields and quality at field level. (F.O.B pricing for this week \$15.73 - \$16.73)

MARKET ALERT

Leaf



SUPPLY
GOOD
QUALITY
GOOD

Romaine (ALERT Romaine Hearts): Supplies will continue to be light for Romaine Hearts. Overall quality is having the biggest impact on yields. Supplies to continue to struggle going into next week. Due to the warmer weather quality will only be fair, and average weights are to be expected for next week. Romaine Lettuce is also having quality issues due to the warmer weather. (Romaine pricing for this week \$12.00 - \$12.66) (Romaine Hearts pricing for this week \$22.00 - \$23.00)

Green & Red Leaf Lettuce: Supplies continue to be steady going into next week. Quality continues to be good, with some occasional wind and fringe burn. Warmer weather has definitely added some additional challenges to leaf items. (F.O.B pricing for this week \$11.00 - \$11.58)

Tender Leaf: Supplies continue to be steady going into next week. Demand continues to be good, quality has also been reported as good. Supplies will remain steady for a few weeks. Warm weather is causing some challenges to the tender leaf growers. (F.O.B pricing for this week \$4.65 - \$4.75)

MARKET OUTLOOK

MARKET ALERT

Mushrooms



SUPPLY

SHORT

QUALITY

FAIR

Shitake Mushrooms: Due to uncontrollable rise in cost of imported Shitake logs from China. Shitake mushrooms supplies will be short, prices will be changing almost weekly. Long delays to unload shipments at the ports have caused some interruptions with supplies. This is caused by labor shortage and limited freight availability.

The mushroom industry continues with a shortage of labor, as well as cost inflation increases in raw materials. Specifically corrugated cardboard and packaging materials. Additionally, the price increases in freights nationally have greatly impacted cost to mushroom growers. Pricing on mushrooms must increase at this time due to Labor, Transportation, and packaging.

Onions



SUPPLY

GOOD

QUALITY

GOOD

Onions are gapping in California. Heavy rain in New Mexico has delayed harvesting causing supplies to be light. Not a lot of open market product available. Market remains steady and demand is good. Freight and fuel rate continues to escalate.

Onions Green



SUPPLY

GOOD

QUALITY

GOOD

Supplies are light going into next week. Market pricing has increased due to lighter supplies. Green onions are currently coming from Mexico. Growers down South are having some labor shortages. (F.O.B pricing for this week \$11.15 - \$13.45)

Pears



SUPPLY

GOOD

QUALITY

GOOD

Anjou supplies are good and are not expecting to end until June/July. Pricing is steady. Imported Bartletts are arriving along with small volume of Bosc. Expect higher price on the import fruit since the ocean container freight cost are much higher this year.

Peppers Bell



SUPPLY

FAIR

QUALITY

GOOD

Prices for Green, Red and Yellow Peppers are trending up this week. Production out of the East is working its way North. Heat is a factor. Prices out of the West are tightening up as Bakersfield winds down.

Peppers Chili



SUPPLY

FAIR

QUALITY

FAIR

Chili Peppers are trending mostly up this week. Georgia is fighting heat and associated quality issues. Production is moving North. California is seeing light volumes.

MARKET OUTLOOK

Pineapples



SUPPLY
GOOD
QUALITY
GOOD

Costa Rica volume is up. Quality is reported as good but still experiencing some water spotting due to the rain, especially on the large fruit. Mexico's season is done. Quality is reported as good. Yields are still lower on small-count fruit, with the curve leaning more toward 5s/6s and limited availability on 7s. Demand is moderate, and market is steady.

MARKET ALERT

Potatoes



SUPPLY
LIMITED
QUALITY
FAIR

EXTREME ALERT: The potato market continues to be extremely tight on all size and grades. Old crop storage is depleting, creating some gapping. Quality is still an issue with hollow hearts and pressure bruising from storage. Expect orders to be short as there are no open market product available. Need to be flexible with sizing and open to alternative such as sweet potatoes, reds or yellow during the shortage. Burbanks packing sheds are reducing their weekly run times to extend supplies until New Crop. Pricing is \$25-30 FOB. This is affecting pre-cut potatoes as well. New crop Norkotahs are expected to begin in August, but it will take at least 10-14 days to refill the pipeline.

Squash



SUPPLY
GOOD
QUALITY
GOOD

Prices for Yellow Squash is trending up this week. Prices for Zucchini Squash is trending down. Excess heat in the Southeast is taking its toll on product. Look for improved supplies as production ramps up in the Northeast. Western supplies are currently coming out of Santa Maria and Baja. Looking for the Pacific Northwest to be in play during the weeks to come.

Strawberries



SUPPLY
GOOD
QUALITY
GOOD

Prices for Strawberries are stable this week. Growers are reporting good volumes now that the 4th of July Holiday has passed. Look for the markets to remain stable for another week or two.

Tomatoes



SUPPLY
FAIR
QUALITY
FAIR

ALERT on Roma: Prices for 20 lb and 25 lb Round tomatoes are steady this week. Prices for Roma's are trending up. Look for the market to be snug going forward. Production out of the East will be working its way North. Production out of Mexico is moving eastward. California is seeing steady numbers. Roma is tight and growers are reporting quality issues.

Watermelons



SUPPLY
GOOD
QUALITY
GOOD

Supplies on Seedless remain good while minis continue to be tight. Volume and quality are good from Northern Florida and Georgia. North Carolina and Missouri are expecting to start mid-July. Northern Mexico is finishing while Yuma and Phoenix have good supplies. Southern California is getting started. Quality has been very good.



MARKET OUTLOOK

Potato Shortage Gets Worse in 2022, Global Food Crisis Deepens

BY [MOHIT OBEROI, CFA](#) | MAY 17 2022,

For over two years now, consumers have been battling intermittent shortages of various food products. While the situation was expected to get better in 2022, the Russian invasion of Ukraine has only intensified the problem. U.S. President Joe Biden, U.N. food chief David Beasley, and Goya Foods CEO Bob Unanue have warned of a global food shortage. Potatoes seem to be the latest item to join the list of food products that are in short supply.

Potatoes are among the most commonly used food products across the world for in-home cooking, restaurants, and snacks like chips. Is there a potato shortage in 2022 and who's to blame for the situation?

China is the world's largest potato producer.

Globally, China is the world's largest potato producer followed by neighbor India. They are the world's most populous countries in that order and are invariably among the top producers of most food products. Russia and Ukraine are also major potato producers while the U.S. is the fifth-largest producer.

Idaho and Washington account for over half of the U.S. potato production.

Potatoes are grown commercially in as many as 30 U.S. states. However, Idaho is the largest producer followed by Washington. Together, these two states account for over half of U.S. potato production.

According to the USDA, the country's potato production fell on a YoY basis in 2020 and 2021. Frozen potato stocks at the end of 2021 were also lower than what we had at the end of 2020. While the COVID-19 lockdowns and labor shortage played a part, droughts in parts of the country also lowered the yields. In 2021, U.S. potato production was 7 percent lower than the average production in the preceding five years.

COVID-19 lockdowns led to potato supply chain problems.

Potato demand was strong and people loaded up on snacks during the lockdowns. Most of the potatoes that are produced by U.S. farmers find their place in processed foods like chips. As demand soared and supply fell, potatoes faced a supply chain problem like many other food products.

In November 2021, Canada stopped the potato exports from Prince Edward Island to the U.S. amid concerns about potato wart fungus. The province accounts for a fifth of the total Canadian potato production. The exports resumed in April 2022. Potato production in parts of Europe was also impacted negatively in 2021 due to floods.

The global potato shortage has gotten worse in 2022.

The global potato shortage has gotten worse in 2022. The Russia-Ukraine war has only added to the food shortage situation. While potatoes aren't as affected as wheat and sunflower oil, the war is still adding to the supply chain troubles.

Japan has dealt with a potato shortage.

In 2021, reports of severe potato shortages started to crop up from Japan, which imports several food products and is the largest Asian market for frozen U.S. potato products. McDonald's had to ration french fries amid a potato shortage in the island nation. Now, rival Burger King is offering to replace french fries with dried ramen snacks in its Japanese outlets. Many KFC outlets in Japan have also stopped offering french fries.

There are conspiracy theories on potato exports.

The U.S. has started to export potatoes to Mexico beyond the 26-kilometer border zone. While potato farmers and industry associations...

For full article: <https://marketrealist.com/p/potato-shortage/>

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to dforsythe@nproduce.com and we will be happy to give you those current market conditions. Also look for our Spanish version that will be released on Monday. Have a great week!

Your Dedicated NPC, LLC Staff

