



MARKET OUTLOOK

MARKET ALERT

Apples



SUPPLY
FAIR
QUALITY
GOOD

Inventories are reaching very low numbers while demand still strong. We might experience some shortages in sizes and varieties. Result of this, prices are going up significantly. Until new crop starts, we expect this market trend to be strong and tight. Golden, Reds, Honeycrisp, Granny and Gala are the most hit. We encourage to use Fuji as much as possible. Some Galas and Granny are coming from abroad but not reaching all market places. Local WA pears will start within a month.

MARKET ALERT

Asparagus



SUPPLY
FAIR
QUALITY
GOOD

The market for next week will be stronger. We are seeing good volume, quality, and demand on product imported from Peru. Product from Central Mexico is expecting to increase mid to late July.

Avocados



SUPPLY
GOOD
QUALITY
GOOD

In coming shipments light at the border today, in addition, to elevated field pricing in Mexico we are seeing signs of a stronger market. Growers still have old crops available and are able to demand higher prices.

Bananas



SUPPLY
GOOD
QUALITY
GOOD

Banana quality and availability are good as many growing regions recover from last years late hurricanes.

Berries



SUPPLY
FAIR
QUALITY
FAIR

Blackberries : Prices for Blackberries are steady this week. Volume out of California is increasing. Production out of Mexico & North Carolina are currently in play. We'll see shipments out of Guatemala in the weeks to come.

Blueberries : Prices for Blueberries are steady this week. Production is coming out of Oregon, Washington State, Michigan and Canada. Heat in the West is impacting production and Quality. It is suggested that everybody along the supply chain turn product as fast as possible. We're getting reports that heat is compromising holding power.

Raspberries : Prices for Raspberries are trending down this week. Production is coming out of Mexico and California. California is seeing more volume and better quality. Growers are looking for prices to come off a bit over the next few weeks.

MARKET OUTLOOK

Beans, Green



SUPPLY
FAIR
QUALITY
GOOD

In the East beans remain tight with lower volume as the Georgia and North Carolina growing regions wrap up their harvest and production starts to transition to Tennessee. In the West last weeks heatwave may effect supply and quality out of Fresno and Brentwood regions

Broccoli



SUPPLY
FAIR
QUALITY
FAIR

Supplies will be lighter this week. Demand continues to be good, encountering some quality issues on the Broccoli crowns. Seeing occasional hollow core and brown bead. Supplies will continue to be light for the next few weeks. (F.O.B pricing for this week \$8.31 - \$9.31)

MARKET ALERT

Brussels Sprouts



SUPPLY
FAIR
QUALITY
FAIR

Supplies continue to be light this week. Demand continues to be very good, quality has improved. Supplies are starting to improve now that we are seeing local produce. (F.O.B pricing for this week \$31.65 - \$32.55)

Carrots



SUPPLY
FAIR
QUALITY
GOOD

Some fields are finishing the crop in the Imperial Valley. Partial shortages might occur with jumbos this week and the front part of next week. Next crop out of Kern County should have good size and going forward with no supply issues

Cauliflower



SUPPLY
GOOD
QUALITY
GOOD

Supplies will continue to be light this week. Demand for Cauliflower continues to be light, quality is expected to be good. Supplies are expected to be steady the next few weeks. (F.O.B pricing for this week \$10.20 - \$11.00)

Cantaloupes



SUPPLY
FAIR
QUALITY
GOOD

Current cantaloupes are trending on the larger size. Smaller cantaloupes (12/15s) are available at a smaller percentage during daily pack outs. Initial quality has been very good with high brix levels.

MARKET OUTLOOK



Celery



SUPPLY
GOOD
QUALITY
GOOD

Supplies continue to be good this week. Demand has improved the last few weeks, quality is good. Supplies are expected to remain steady for a few weeks. (F.O.B pricing for this week \$10.86 - \$10.90)

Corn



SUPPLY
FAIR
QUALITY
GOOD

Prices for Western Corn are trending slightly down this week. Prices for Corn out of the East are trending higher. Production is moving out of Georgia to North Carolina and Delaware this week. Future Production & Prices for product out of the East expected to be impacted by Hurricane Elsa. Growers are reporting nice quality for Corn out of the Brentwood and Mendota California area.

Cucumbers



SUPPLY
GOOD
QUALITY
GOOD

Prices for Cucumbers are steady this week. Georgia is winding down and production out of the Northern States is ramping up. Future prices are expected to be impacted by Hurricane Elsa. Production is currently coming out of Georgia, New Jersey, New York, Michigan, Baja as well as various local programs.

Eggplant



SUPPLY
FAIR
QUALITY
FAIR

Prices for Eggplant are trending up this week. Growers are reporting quality issues with product out of Georgia. Prices are expected to trend down in the weeks to come as production ramps up out of various areas of the country. Production is currently coming out of Georgia, North Carolina, California & Baja.

Grapes



SUPPLY
FAIR
QUALITY
FAIR

The high costs of freight to the east coast is having an adverse affect on the Grape Market. Grape quality is good overall. The transitioned from MX on Reds, Blacks, and Greens has started and they are moving to CA this week.

MARKET ALERT

Honeydews



SUPPLY
FAIR
QUALITY
FAIR

Honeydew production remains very low at all growing regions. High pricing continues and should remain through the week until California begins to increase supply. Sizing is also on the larger size leaving 6/8s in short supply.

MARKET OUTLOOK



Iceberg



SUPPLY
GOOD
QUALITY
FAIR

Supplies this week have improved. Demand has increased with retail and foodservice, overall quality has improved this week. Weights will be better this week. (F.O.B pricing for this week \$11.48 - \$12.48)

Leaf



SUPPLY
GOOD
QUALITY
FAIR

Romaine: Supplies will be good this week. Demand has improved, expect occasional fringe burn due to recent winds. Supplies should remain steady, markets are expected to remain steady for a few weeks. (F.O.B pricing for this week \$10.75 - \$11.00) **Hearts** (\$12.61 - \$14.45) **Green & Red Leaf Lettuce:** Supplies continue to be very good this week. Demand continues to be very light, expect occasional fringe burn due to recent winds. Supplies should remain steady for a few weeks. (F.O.B pricing for this week \$7.08 - \$7.33) **Tender Leaf:** Supplies continue to be excellent this week. Demand is steady on tenderleaf, quality is very good. Supplies should remain steady for a few weeks. (F.O.B pricing for this week \$4.25 - \$4.75)

Lemons

& Limes



SUPPLY
GOOD
QUALITY
GOOD

LIMES: Supply has increased, and we are seeing daily harvest consistency. The market remains stable with good availability on sizes, but we are starting to see tighter supply on some of the smaller sizes as the rain we are getting increases the size fruit quickly. At this time this we do not see an issue, however, we are keeping a close watch on this and we could see tighter supplies on 200-250 ct. over the next few weeks.

LEMONS: Lemons are absolutely crazy tight right now due to a major labor shortage in CA. Losing picking crews daily due to Cherries and blueberries being picked. Shippers doing everything they can to cover contract business but struggling daily. Chilean import lemons have started to arrive which will help supply and relieve this shortage.

MARKET ALERT

Mushrooms



SUPPLY
FAIR
QUALITY
GOOD

The mushroom industry continues with a shortage of labor, as well as cost inflation increases in raw materials. Specifically corrugated cardboard and packaging materials. Additionally, the price increases in freights nationally have greatly impacted cost to mushroom growers. Pricing on mushrooms must increase at this time due to Labor, Transportation, and packaging.

Onions



SUPPLY
GOOD
QUALITY
GOOD

Onion markets remain steady from last week. Will remain out west for another month. Yellows \$7-12, reds \$7-9, whites \$10-13.

MARKET OUTLOOK

Onions, Green



SUPPLY

GOOD

QUALITY

GOOD

Supplies continue to be very good this week. Demand is steady on Green Onions. Quality remains good this week, supplies should remain steady for a few weeks. (F.O.B pricing for this week \$9.75 - \$10.10)

Oranges



SUPPLY

FAIR

QUALITY

FAIR

The pipeline is starting to flow, excess inventories are gone. Most of the new fruit is on medium and big sizes (72/56s/48s). Small sizes (138/113) starting to be limited and will be for the rest of the season.

Pears



SUPPLY

FAIR

QUALITY

FAIR

Pears are reaching the end of the season out of WA. Some varieties available out of CA but small sizes very limited.

Peppers, Bell



SUPPLY

FAIR

QUALITY

FAIR

Prices for Green & Red Peppers are trending down this week. Prices for Yellow Peppers are trending up. Production out of the North East, Western USA. Local Programs are ramping up too as Georgia is currently trending down. Future prices are expected to be impacted by Hurricane Elsa. Production is currently coming out of Georgia, North Carolina, New Jersey, Michigan, California and Mexico.

Peppers, Chili



SUPPLY

GOOD

QUALITY

FAIR

Prices for Chili Peppers are mixed this week. Supplies are tight out of the Eastern USA. Growers are reporting good supplies out of Baja.

Pineapples



SUPPLY

FAIR

QUALITY

GOOD

Volumes of 6cts are tight but 5s, 7s and 8s are available. Quality is good and supply will be really good for the foreseeable future.

MARKET OUTLOOK



Potatoes



SUPPLY

FAIR

QUALITY

FAIR

Big spuds remain steady this week FOB's staying around \$20. Small spuds remain competitive and steady. We are in the last months of the season and deep into storage at this point. Keep an eye on quality.

Squash



SUPPLY

FAIR

QUALITY

FAIR

Prices for Yellow Squash are trending up this week. Prices for Green Squash are stable. Production out of the North East isn't keeping up with demands as Georgia winds down. Growers are expecting more supplies in the upcoming weeks as more growing areas become on line.

Strawberries



SUPPLY

GOOD

QUALITY

GOOD

Prices for Strawberries are trending down this week. Growers are reporting soft demands now that the holiday has passed. All the heat in California has impacted quality. Please check all arrivals for heat related quality issues. It is suggested that product is turned as fast as possible because the reduced holding power due to heat.

MARKET ALERT

Tomatoes



SUPPLY

GOOD

QUALITY

GOOD

Prices for 20 lb. Round, 25 lb. Round and Romas are trending down this week. Prices for Grapes and Cherries are steady but are still elevated. Future prices are expected to be impacted by Hurricane Elsa. Production is currently coming out of Georgia, Arkansas, Alabama, South Carolina, Virginia, Mexico, California, Tennessee as well as various local programs.

Watermelons



SUPPLY

GOOD

QUALITY

GOOD

Prices for Seedless and Seeded Watermelons are mixed this week. Some growers are reporting tighter supplies following the 4th of July Holiday. Future prices out of the East are expected to be impacted by Hurricane Elsa. Supplies are currently coming out of Georgia, Missouri, Mississippi, California, Texas and Arizona.

Extreme Shallot Shortage

Due to Labor shortages, in 2020 caused by the Covid-19 pandemic growers did not plant as many acres as in previous years. The Shallot harvest starts late August and is kept in storage. The harvested crop normally last until the following years harvest, but because of the low acreage that was planted the 2020 shallot crop was depleted around four months early.

In previous years we imported shallots from Canada, Europe, and Holland to cover any gaps we had in supply. Unfortunately, those countries were also affected by Covid-19 pandemic. Canada and Europe started importing US shallot to cover their short falls.

Several farmers have enacted Force Majeures on their programs due to the extreme shortages.

In addition, there is an ongoing drought in many of shallots growing regions which is hindering the crop.

We are hoping that new crop of shallots will be back in stock early to mid-September.

Hurricane Elsa

Hurricane Elsa made landfall earlier this week in Northern Florida and so far, has spared the growers in Florida as they have not seen any significant impact from the Category 1 Hurricane.

As Elsa was downgraded to a Tropical Strom and mainly a rainmaker with the potential of flooding as it tracks through the growing regions of Southern Georgia, South Carolina, North Carolina, Southeastern Virginia, and up the Eastern Coast of the US.

We will keep you updated to any crop damage or delays in those growing areas.

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to dforsythe@nproduce.com and we will be happy to give you those current market conditions. Also look for our Spanish version that will be released on Monday. Have a great week!

Your Dedicated NPC, LLC Staff