



**WEEK 32 : August 8 - August 7, 2022**  
**MARKET OUTLOOK**

**Transportation:**

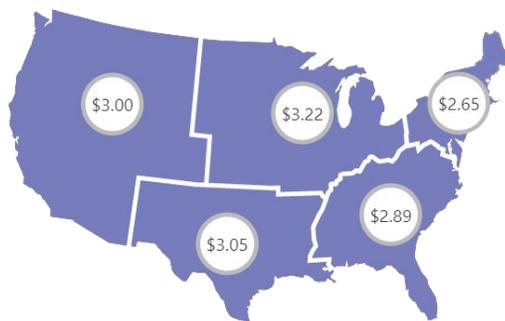
**National Diesel Average:** \$5.138

**Compared to Last Year:** \$3.367

**National Fuel Surcharge:** \$0.71

**Shortages:** Seeing high freight rates, with **extreme** shortages in DE, IL, IN, MD, MO, NC & VA; **slight** no shortages

**National Posted Rate per mile**  
*previous week's average outbound reefer rate for each region*



**Regional Weather Update:**

**Oxnard, CA:** Partly cloudy and sunny with highs in the 70s and lows 60s.

**Salinas, CA:** Partly cloudy and sunny throughout the week with highs in the 70s and lows in the upper 50s.

**Yuma, AZ:** Partly cloudy with highs in the low 100s and lows in the mid-80s.

**Immokalee, FL:** Scattered and PM thunderstorms throughout the week with highs in 90s and lows in the 70s.

**Idaho Falls, ID:** Sunny and partly cloudy throughout the week with highs in the 80s to 90s and lows in the 50s.

**MARKET ALERT**

**Asparagus**

**Berries: Blackberries, Raspberries & Strawberries**

**Cabbage: Green & Red Carrots (Jumbo)**

**Herbs: Chervil, Cilantro**

**Corn**

**Mushrooms**

**Oranges (Radar)**

**Peppers Chili**

**Potatoes (Extreme)**

# MARKET OUTLOOK



## Apples



### SUPPLY

FAIR

### QUALITY

GOOD

Small sizes remain tight with price firm as schools will be back and taking most of the volume. WA new crop apples are being packed. This will bring a relief to supply vs demand. Next week Bartletts will be packed, very welcome as this year's pear crop was down significantly.

### MARKET ALERT

## Asparagus



### SUPPLY

SHORT

### QUALITY

GOOD

Guanajuato production has improved. Peru continues to have low production due to the continued cold weather they are experiencing. This trend will continue for a couple of weeks until new fields open in Southern Peru. Market is extremely active on the bigger sizes due to the short supply. Supply continues to tighten up on large, XL, and jumbo. Rains in central Mexico have hampered production in the west and coupled with less availability out of Peru and demand from both coasts has caused the price to jumped.

## Avocados



### SUPPLY

FAIR

### QUALITY

GOOD

Last week closed out at 56.3 Mil lbs. for the US, a step back up. Mexico and Peru are now the two main players with California dropping to 4 Mil lbs. and projections dwindling rapidly for California grown avocados. Standing inventories in the US remain high at 66 Mil lbs., with the past 3 weeks consistently over 60 Mil lbs. on-hand. Volumes and price points should only see slight adjustments week-over-week as we are in the peak of Peru and Mexico's numbers are remain strong through August. Promotions and 'getting back to selling' will continue to keep our price points stable as Peru has another month of strong volumes and the next crop from Mexico looks to be ready early. Large sizes on Peru and 48s and smaller from Mexico will continue to bring the most value.

## Bananas



### SUPPLY

GOOD

### QUALITY

GOOD

Banana situation is improving but will continue to be light on supplies.

### MARKET ALERT

## Berries



### SUPPLY

FAIR

### QUALITY

GOOD

**Blackberries ALERT:** Prices for Blackberries are trending up this week. Supplies are tight due to California finishing up. The Northwest is still behind. Imports from Guatemala are on the low end of the spectrum.

**Blueberries:** Prices for Blueberries are trending down this week. Production out of the Northwest is up and running. Good supplies are available at attractive prices.

**Raspberries ALERT:** Prices for Raspberries are trending up this week. We're getting lots of reports that retailers currently have a of ad activity working right now. That's keep supplies tight. Supply and Quality are both FAIR.

# MARKET OUTLOOK



## Beans



SUPPLY

FAIR

QUALITY

FAIR

**Green Beans:** East coast green beans remain good on production but starting to see some quality issues due to the heat. West coast production remains stable. Quality is being affected due to the heat along with the short shelf life on finished product.

**Snow Peas:** Domestic and Mexico supplies are good while quality is starting to show some issue due to the heat. Central America continues to improved.

## Broccoli



SUPPLY

GOOD

QUALITY

GOOD

Supplies are good this week. Good quality continues to be reported. Expect market pricing to be steady the next few weeks. (F.O.B pricing for this week \$8.88 - \$9.88)

## Brussels Sprouts



SUPPLY

GOOD

QUALITY

GOOD

Supplies continue to be very good this week. Quality has also improved. Demand for Brussel Sprouts is steady. Market pricing will continue to remain steady for a few weeks. (F.O.B pricing for this week \$21.45 - \$23.65)

**MARKET ALERT**

## Cabbages



SUPPLY

FAIR

QUALITY

FAIR

Supplies continue to be fair this week. Growers are reporting better yields during harvest. Supplies are expected to improve the next few weeks. Expect markets to remain strong going into next week. (F.O.B pricing for this week \$17.38 - \$18.85)

**MARKET ALERT**

## Carrots



SUPPLY

POOR

QUALITY

GOOD

Crop sizing still small, so jumbos are extremely limited. We encourage all to be open to use table carrots instead. Due to some precuts are taken from jumbo, there has been low supply on carrots sticks and other pre-cuts as well.

## Cantaloupes



SUPPLY

GOOD

QUALITY

GOOD

Cantaloupe production remains limited with most grower. Cantaloupe are coming from California and Arizona. Arizona is extremely tight but will see more availability in the next week. Jumbo has been limited. Quality remains at optimum level with high brix level.

# MARKET OUTLOOK



## Cauliflower



SUPPLY  
GOOD  
QUALITY  
GOOD

Supplies are good this week. Good quality continues to be reported. Expect market pricing to be steady going into next week. (F.O.B pricing for this week \$8.55 - \$9.23)

## Celery



SUPPLY  
GOOD  
QUALITY  
GOOD

Supplies are good going into next week. Good quality has been reported at this time. Supplies are currently coming from Salinas CA and Santa Maria CA. Expect market pricing to remain steady going into next week. (F.O.B pricing for this week \$12.60 - \$13.48)

## Citrus



SUPPLY  
FAIR  
QUALITY  
FAIR

**Limes:** The market is beginning to react as costs increase in Mexico. Reported crossings have been elevated, however, there is declined representation of U.S. #1-grade fruit due to low pack-out yields. Overall quality is deteriorating, including lighter coloring, decreased shelf life, and increased skin breakdown/styler that typically appears after the fruit is packed and shipped. Please keep in mind that this is typical of seasonality trends caused by extreme high temperatures and humidity. Overall quality should show improvement around mid-August as new production harvests begin.

**Lemons:** Domestic lemons are coming from the coastal region in California. Quality is very yellow, soft and has heavy scares, this is normal for this region lemons. Growers are grading as hard as they can and working thru it. This growing region is the only real lemon option for food service and seems to be working both price wise and quality wise. Argentina is arriving to the East and sizes are all 140's and larger Fancy, so not workable for foodservice. Chile has just started to come in but quality this year has been tough, and growers are demanding too much money right now. Mexico production has been delayed until mid-August, drought has suspended the growth timeline. They were scheduled to start mid-July.

**Oranges RADAR:** Valencia's are showing to be 25%-30% down as an industry peaking on smaller fruit. Due to the industry being down this season we are anticipating the market to stay very, very strong all summer. With a high demand we do think the industry will be out of Valencia's mid Sept and not starting Navels until mid-October, leaving a 3 to 4 week gap on oranges. Chile had a freeze and lost a large % of their late navels which usually come in Sept and October leaving us unable to depend on them. Florida is hopeful to start first week of October. We are looking into each country to see if there is any other options for Oranges but there may be a gap which we have not seen in past years.

## **MARKET ALERT**

## Corn



SUPPLY  
FAIR  
QUALITY  
GOOD

**ALERT (West):** Prices for Corn out of the East & West are trending down this week. Supplies are still extremely tight out of the West. Supplies out of the Northeast are picking up and prices are much more reasonable.

## Cucumbers



SUPPLY  
GOOD  
QUALITY  
GOOD

Prices for Slicing Cucumbers are trending up this week. Growers are currently feeling the effects of summertime heat. Expect the same for most of August.

# MARKET OUTLOOK



**MARKET ALERT**

**Eggplant**



SUPPLY  
FAIR  
QUALITY  
GOOD

Prices for Eggplant are trending up this week. Supplies are tight out of the East and West. Growers are expecting elevated prices for the few weeks.

**Grapes**



SUPPLY  
GOOD  
QUALITY  
GOOD

Grape availability on Premium sizes continues to be an issue. There is good volume on Medium and Large grapes but XLs and Jumbos continue to be tight. The demand for green grapes continues to be slow and pricing is beginning to reflect that low demand.

**MARKET ALERT**

**Herbs**



SUPPLY  
GOOD  
QUALITY  
FAIR

**Chervil:** Supply is very short due to the heat California is experiencing in the growing regions. The heat is causing some plants to burn up and growers are not replanting until they have cooler temperature. Other herbs are showing some tip burn and brown spotting. Rain is affecting all herbs from Columbia. Mexico quality and production has improved.

**Cilantro:** Supplies continues to be very light this week. Fair quality is only reported at this time. Most growers will be shipping out of Salinas CA and Santa Maria CA. Growers are expecting supplies to remain under budget for the next few weeks. (\$22.75- \$26.15)

**Dill:** Will be tight for the next 10-14 days due to heat.

**Honeydews**



SUPPLY  
SHORT  
QUALITY  
GOOD

Honeydew supplies are light but steady. Some growers have dedicated more acreage to growing yellow dews or some other variety melons that is preferred by retailers, but those decisions have left the conventional white honeydew in high demand. Sizing is even between 5/6s. California production will remain through mid-October.

**Iceberg**



SUPPLY  
GOOD  
QUALITY  
FAIR

Supplies are light this week. Overall quality has been reported as only fair at this time. Weights will be on the lighter side not normal weights. Expect market pricing to remain escalated for next week. Warm weather less than normal quality is affecting yields and quality at field level. (F.O.B pricing for this week \$18.43 - \$19.43)

**Leaf**



SUPPLY  
GOOD  
QUALITY  
GOOD

**Green & Red Leaf:** Supplies are steady going into next week. Quality will be fair with occasional fringe burn. Warmer weather has added some additional challenges to leaf items. Warm weather is also creating Heavy Bug Pressure. Market pricing will be steady going into next week. (F.O.B pricing for this week \$9.00 - \$9.61)

# MARKET OUTLOOK

## Leaf (cont)



SUPPLY  
GOOD  
QUALITY  
FAIR

**Romaine:** Supplies are below budget for Romaine Hearts. Overall quality continues to be a challenge. Due to the warmer weather quality will only be fair with Presence of windburn. Average weights are to be expected for next week. Romaine Lettuce is also having quality issues due to the warmer weather. (Romaine pricing for this week \$9.33 - \$11.90) (Romaine Hearts pricing for this week \$17.25 - \$19.61)

**Tender Leaf:** Supplies continue to be steady going into next week. Demand continues to be good, quality has also been reported as good. Supplies will remain steady for a few weeks. Warm weather is causing some challenges to the tender leaf growers. (F.O.B pricing for this week \$4.65 - \$4.75)

**MARKET ALERT**

## Mushrooms



SUPPLY  
SHORT  
QUALITY  
FAIR

**Shitake Mushrooms:** Due to uncontrollable rise in cost of imported Shitake logs from China. Shitake mushrooms supplies will be short, prices will be changing almost weekly. Long delays to unload shipments at the ports have caused some interruptions with supplies. This is caused by labor shortage and limited freight availability.

The mushroom industry continues with a shortage of labor, as well as cost inflation increases in raw materials. Specifically corrugated cardboard and packaging materials. Additionally, the price increases in freights nationally have greatly impacted cost to mushroom growers. Pricing on mushrooms must increase at this time due to Labor, Transportation, and packaging.

## Onions



SUPPLY  
GOOD  
QUALITY  
GOOD

Onions are coming out of California, New Mexico, and Washington. Quality has been good overall. California onions are expected to finish mid-August. Market remains steady for Yellows and softened up for Reds. Demands have slowed down for both Yellows and Reds. Oregon will start packing after Labor Day. Freight and fuel rate continues to escalate.

## Onions Green



SUPPLY  
GOOD  
QUALITY  
GOOD

Supplies are fair for next week. Market pricing continues to be steady this week. Green onions are coming from Mexico. Growers down South in Mexico are having some labor shortages. (F.O.B pricing for this week \$11.30- \$12.93)

## Peppers Bell



SUPPLY  
GOOD  
QUALITY  
GOOD

Prices for Green, Red & Yellow Bell Peppers are trending down this week. Growers out of the Northeast and West are reporting good supplies on peppers. Look for attractive prices going forward if the weather holds up as expected.

**MARKET ALERT**

## Peppers Chili



SUPPLY  
FAIR  
QUALITY  
FAIR

Prices for Chili Peppers are mostly up this week. Heat will be a factor on supplies and quality for the remainder of August.

# MARKET OUTLOOK

## Pineapples



SUPPLY  
FAIR  
QUALITY  
GOOD

We are still feeling the effects of the Natural Flowering portion of the year, which gives us a higher % of smaller fruit. Couple that with the effects of La Nina and the results are not favorable. The volume on 5cts and 6cts is quite limited and to ensure supply, would suggest that all customers move to 7s or 8s in order to get product. This situation will go on for the next few weeks. This will be the case for all grower shippers of pineapple from Costa Rica.

## **MARKET ALERT**

## Potatoes



SUPPLY  
LIMITED  
QUALITY  
FAIR

**EXTREME ALERT:** The potato market continues to be extremely tight out of Idaho and Northwest. Idaho acreage and yields are down due to the excessive heat, drought, and smoke damage. This has created an unprecedented short supply and volatile market situation at the tail end of this crop supply. Expect orders to be short as there are no open market product available. Many suppliers have enacted AOG as their supply has completely gapped in conjunction with the new crop not being ready to harvest. Being flexible from a size and state of origin perspective is crucial during this time. Be open to alternative such as sweet potatoes, reds or yellow during the shortage. Expecting this situation to last for the remainder of August as different regions of Idaho will begin harvesting new crop. Once the new crop starts, it will take some time to refill the pipeline in full to meet the needs of the entire country. Marketing is hovering around \$38-40 FOB, however product has become basically nonexistent in many situations. This is affecting precut potatoes as well.

## Squash



SUPPLY  
FAIR  
QUALITY  
GOOD

Prices for Yellow and Zucchini Squash are mixed this week. Costs for Yellow are coming down and Zucchini are working up. Look for heat to be a factor most of August. Weather will be a big factor on supplies as we move forward.

## **MARKET ALERT**

## Strawberries



SUPPLY  
FAIR  
QUALITY  
FAIR

Prices for Strawberries trending up this week. Growers are reporting tight supplies due to summertime growing patters and high temperatures. Look for tight supplies for the next few weeks or until new crops come online.

## Tomatoes



SUPPLY  
GOOD  
QUALITY  
GOOD

Prices for 20 & 25 lb Round Tomatoes are trending up this week. Prices for Roma, Grapes, and Cherry Tomatoes are trending down. Looking for uneven markets as growers transition from Summer to Fall crops in the weeks to some.

## Watermelons



SUPPLY  
FAIR  
QUALITY  
GOOD

Supplies on Seedless and minis will be tight. Watermelons are coming out of North Carolina, Missouri, California, Oregon, and Washington. Productions are light. Supplies are expecting to get better mid-August.



# MARKET OUTLOOK

## ***California Takes a Step Toward Restricting Bee-Killing Pesticides***

New regulations for neonicotinoids would be among the nation's most far-reaching, and would change how growers kill pests on nuts, citrus and other fruit crops.

BY RACHEL BECKER, CALMATTERS | JULY 22, 2022

**W**idely used insecticides that harm bees and songbirds would face far-reaching restrictions in California under regulations proposed by the state's pesticide agency.

The new limits would be among the nation's most extensive for agricultural use of neonicotinoids, a class of insecticides used to kill plant-damaging pests like aphids. The highly potent pesticides have been shown to harm bees, birds, and other creatures.

Aimed at protecting bees that pollinate crops, the California Department of Pesticide Regulation's proposed rules would restrict four closely-related neonicotinoid chemicals: imidacloprid, thiamethoxam, clothianidin, and dinotefuran.

Unveiled in February, the rules would limit when and how much can be applied, depending on the specific chemical, the crop and, in some cases, the presence of honeybees or other pollinators. California's pesticide regulators are still evaluating public feedback and there is no specific timeframe for finalizing the proposal.

Neonicotinoids are the most popular insecticides in the world—although not in California, according to the state pesticide agency.

"Pollinators play a very important role in the ecosystem at large as well as for crops and being able to produce food in the state."

More than a decade in the making, California's reevaluation of neonicotinoids began in 2009, after the agency received a report from pesticide manufacturer Bayer CropScience that "showed potentially harmful effects of imidacloprid to pollinators." A 2014 law set a series of deadlines for reevaluating their risks and adopting "any control measures necessary to protect pollinator health."

In addition, a bill in the Legislature would ban use of neonicotinoids in homes, yards, and other outdoor non-agricultural settings, starting in 2024. A variety of consumer products are registered for use in California, such as BioAdvanced All-in-One Rose and Flower Care Liquid Concentrate, which contains imidacloprid.

The bill trails other states, including New Jersey and Maine, that have already banned outdoor uses in gardens and residential areas. New Jersey's ban extends to commercial landscapes, like golf courses, too.

The European Union banned several neonicotinoids for all outdoor uses because of the risks to bees. And other states already have some restrictions on agricultural use, largely by allowing the chemicals to be bought or used only by those with specific training. Rhode Island has also barred neonicotinoids when crops are blooming.

If finalized, California's proposal to restrict agricultural use could "significantly impact when and how" neonicotinoid products can be used in the nation's No. 1 agricultural state, according to an analysis by the California Department of Food and Agriculture.

"This is critical," said Karen Morrison, acting chief deputy director of the Department of Pesticide Regulation. "Pollinators play a very important role in the ecosystem at large as well as for crops and being able to produce food in the state."

California regulators anticipate the rule would reduce neonicotinoids applied to plants and soil by 45 percent. Seeds coated in neonicotinoids—a major use of the chemicals—would not be restricted.

California growers say the restrictions could hamstring their power to protect crops and could ultimately lead to worse outcomes for pollinators.

Limiting the use of neonicotinoids could force the citrus industry, for instance, to use other pesticides that are "not necessarily what the state of California wants" and could require "multiple sprays, something that may pose more risk to bees," said Casey Creamer, president and CEO of California Citrus Mutual, a trade association of citrus growers.

Almonds, cherries, citrus, cotton, grapes, strawberries, tomatoes, and walnuts are major crops expected to be highly affected by the restrictions. These crops make up about half of the state's agricultural exports and....

**For full article:** <https://civileats.com/2022/07/22/california-takes-a-step-toward-restricting-bee-killing-pesticides/>

**If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to [dforsythe@nproduce.com](mailto:dforsythe@nproduce.com) and we will be happy to give you those current market conditions. Also look for our Spanish version that will be released on Monday. Have a great week!**

Your Dedicated NPC, LLC Staff