



WEEK 33: August 9 - August 15, 2021

MARKET OUTLOOK

Regional Weather Update :

Oxnard, CA: Sunny skies with highs in the 70s with lows in the 60s.

Salinas, CA: Partly Cloudy to Sunny skies with highs in the 70s and lows in the mid 50s.

Yuma, AZ: Sunny with highs ranging from 106° to 108° to lows in the mid 80s.

Immokalee, FL: 40 to 50% chances of rain all week; highs in the 90s and lows in the mid 70s.

Idaho Falls, ID: Sunny with highs in the 80s and lows in the 50s.

Transportation :

National Diesel Average : \$3.367 **Compared to Last Year:** \$2.42

Shortages : Seeing high freight rates, with **extreme** shortages remain in CO, DE, S. IL, MD, SE MO, E NC, S SC, & VA **slight** shortage in: AZ, CA, ID, MI, WA & C WI.

MARKET ALERT

Apples

Berries: Black & Raz

Brussel Sprouts

Honeydews

Mushrooms

Potatoes

Shallots

Tomatoes: Grape & Cherry

MARKET OUTLOOK



MARKET ALERT

Apples



SUPPLY
FAIR
QUALITY
GOOD

Inventories are reaching very low numbers while demand still strong. We might experience some shortages in sizes and varieties. Result of this, prices are going up significantly. Until new crop starts, we expect this market trend to be strong and tight. Golden, Reds, Honeycrisp, Granny and Gala are the most hit. We encourage to use Fuji as much as possible. Some Galas and Granny are coming from abroad but not reaching all market places. Local WA pears will start within a month.

Asparagus



SUPPLY
FAIR
QUALITY
FAIR

The Guanajuato region continues with excellent production. This trend should continue for the next two weeks. Volume from Northern Peru remains unchanged, but the volume from Southern Peru has increased from last week. Markets are sluggish overall with volume from Mexico increasing and Peru volume mostly unchanged.

Avocados



SUPPLY
FAIR
QUALITY
GOOD

The transition to the Loca Crop has been completed in Mexico. The market is strengthening on 48s and larger as the Loca crop is producing mostly small sizes. The volume on #2s and 60s and smaller has again become tight as the current Loca crop is not producing enough volume. The current sizing ratio out of Mexico will remain for the next 2-3 weeks

Bananas



SUPPLY
GOOD
QUALITY
GOOD

Banana quality and availability are good as many growing regions recover from last years late hurricanes.

MARKET ALERT

Berries



SUPPLY
FAIR
QUALITY
FAIR

Blackberries : Prices for Blackberries are trending down this week. Production out of California is steady. Some product is coming out of the North West to. Growers are reporting some challenges with quality due to heat and suggest that fruit be turned as fast as possible.

Blueberries : Prices for Blueberries are trending down this week. They're various local programs working around the country. Major production is coming out of Michigan, Canada and The Pacific North West. Growers are reporting good quality.

Raspberries : Prices for Raspberries are stable but still elevated this week. Production is coming out of California and Mexico. Like with Blackberries, growers are reporting some challenges with quality and suggest that fruit be turned as fast as possible.

MARKET OUTLOOK

Beans, Green



SUPPLY

FAIR

QUALITY

GOOD

Due to rain we are seeing delays in harvesting and quality issues in the Northeast. Out of the west, we see the supply remaining steady out of Fresno and other local districts. There is also some volume shipping out of Baja.

Broccoli



SUPPLY

GOOD

QUALITY

GOOD

Supplies continue to be good this week. Market pricing increased this week, demand is steady this week. Quality will be good going into next week. Supplies will continue to be steady next week. (F.O.B pricing for this week \$14.26 - \$15.15)

MARKET ALERT

Brussels Sprouts



SUPPLY

FAIR

QUALITY

FAIR

Supplies continue to be light this week. Demand continues to be steady, quality has improved. Supplies continue to be very limited this week. (F.O.B pricing for this week \$34.65 - \$35.60)

Carrots



SUPPLY

FAIR

QUALITY

GOOD

Some fields are finishing the crop in the Imperial Valley. Partial shortages might occur with jumbos this week and the front part of next week. Next crop out of Kern County should have good size and going forward with no supply issues

Cauliflower



SUPPLY

GOOD

QUALITY

GOOD

Supplies continue to be good this week. Market is expected to remain steady next week. Overall quality will be good. Supplies are expected to be steady the next few weeks. (F.O.B pricing for this week \$11.08 - \$12.05)

Cantaloupes



SUPPLY

FAIR

QUALITY

GOOD

Cantaloupe production has been limited in the region as growers have started intentional rollbacks in production due to lack of water. Current volume has mainly been in 9s and leaving the larger sizes 12/15s in short supply.

MARKET OUTLOOK



Celery



SUPPLY

GOOD

QUALITY

GOOD

Supplies continue to be good this week. Good quality is expected to continue. Supplies are expected to remain steady for a few weeks. (F.O.B pricing for this week \$9.00 - \$9.25)

Corn



SUPPLY

GOOD

QUALITY

GOOD

Prices for Corn are mixed this week. Production out of the Tracy California is going strong. Prices are currently a good value. Production out of the Eastern part of the country is currently working it's way North. Growers are reporting good supplies. Various local programs are up and running too.

Cucumbers



SUPPLY

GOOD

QUALITY

GOOD

Prices for Cucumbers are trending down this week. Just like with green peppers, local programs around the country are currently in production. Major supplies are coming out of Washington State, Ohio, North Carolina, Virginia, Tennessee, New York and Mexico. Growers are forecasting good supplies for at least the next few weeks.

Eggplant



SUPPLY

GOOD

QUALITY

GOOD

Prices for Eggplant are trending slightly up this week. Production is coming out of various areas of the country. Growers are expecting good supplies for the next few week. They're also reporting overall good quality.

Grapes



SUPPLY

GOOD

QUALITY

GOOD

We are in a short period of time where California grape volume is slow from the field level. We are seeing this more on red seedless varieties, with heat and color having the main impacts. Over the next week too 10 days, things will get back on track and the volume is anticipated to be heavy across multiple varieties, all colors, and pack sizes. The opportunity right now is green seedless grapes.

MARKET ALERT

Honeydews



SUPPLY

FAIR

QUALITY

FAIR

Honeydew production has been limited as farmers have started intentional rollbacks, due too the anticipation of water restrictions being implemented. Sizing is mostly in the 5/5js range with supplies of 6/8s being very limited.

MARKET OUTLOOK



Iceberg



SUPPLY

GOOD

QUALITY

GOOD

Supplies are better this week. Demand is steady this week, overall quality has improved. Good weights are expected this week. Supplies should be steady for a few weeks. (F.O.B pricing for this week \$12.50 - \$13.50)

Leaf



SUPPLY

GOOD

QUALITY

GOOD

Romaine: Supplies continue to be steady this week. Demand has improved this week, overall quality is good. Markets are expected to increase next week. (F.O.B pricing for this week \$12.75 - \$13.10) Hearts (\$14.81 - \$15.95)

Green & Red Leaf Lettuce: Supplies continue to be steady this week. Demand continues to be light, quality is reported as good for this week. Supplies should remain steady for a few weeks. (F.O.B pricing for this week \$7.35 - \$8.05)

Tender Leaf: Supplies continue to be excellent this week. Demand is good on tenderleaf, quality is very good. Supplies should remain steady for a few weeks. (F.O.B pricing for this week \$4.65 - \$4.75)

Lemons

& Limes



SUPPLY

FAIR

QUALITY

FAIR

LIMES: The current lime crop is peaking on the 150/175/200s and combined with high demand over sea has caused the markets to tighten up. In addition, the high amount of rain last week Skyler is becoming an issue along with some reports of oil spots, scarring, and blanching. FOBS reaching the mid \$20s and higher in the west.

LEMONS: California lemon crop is mainly choice fruit, with very little fancy. Quality is getting compromised as temperatures have reached three digits over the past few weeks. Chilean lemons are in good supply mainly on 140s and 165s. Large lemons more to be tighter a few more days.

MARKET ALERT

Mushrooms



SUPPLY

FAIR

QUALITY

GOOD

The mushroom industry continues with a shortage of labor, as well as cost inflation increases in raw materials. Specifically corrugated cardboard and packaging materials. Additionally, the price increases in freights nationally have greatly impacted cost to mushroom growers. Pricing on mushrooms must increase at this time due to Labor, Transportation, and packaging.

Onions



SUPPLY

GOOD

QUALITY

GOOD

We are seeing some tighten up of the markets as onion crops transition to different regions on large yellow, red, and whites. There is still plenty of supply of medium and jumbo yellow ones in the regions that are starting to wind down. The extreme temperatures in the Northwest growing region has effected yields in the early fields. As, of right now they do not know how the extreme heat has effected the long term storage of the onions and we might see higher levels of product shrink.

MARKET OUTLOOK



Onions, Green



SUPPLY

GOOD

QUALITY

GOOD

Supplies continue to be steady this week. Demand is good for Green Onions. Quality remains good, supplies should remain steady for a few weeks. (F.O.B pricing for this week \$10.05 - \$10.45)

Oranges



SUPPLY

FAIR

QUALITY

FAIR

With high temperatures fruit is sizing up. Small sizes will be extremely limited for the rest of the season. Some Navels quality issues due to heat and some shippers expecting to have them available through July. There are limited 88s and smaller, sizes are peaking on 56s/48s. California Valencias are in full season. Fruit is firm and eating well but expect crop to be smaller this season.

Pears



SUPPLY

FAIR

QUALITY

FAIR

Pears are reaching the end of the season out of WA. Some varieties available out of CA but small sizes very limited.

Peppers, Bell



SUPPLY

GOOD

QUALITY

GOOD

Prices for Green Peppers are trending down this week. Yellow Peppers are stable. Red Peppers are trending up. Growers are reporting good supplies of green peppers as local programs all over the nation come on line. Major production is coming out of California, Washington State, Nebraska, Michigan, Ohio, Virginia, Pennsylvania, New York, North Carolina, Texas & Canada. Growers are forecasting good supplies for at least the next few weeks.

Peppers, Chili



SUPPLY

GOOD

QUALITY

GOOD

Prices for Chili Peppers are mixed this week. Production for Chili Peppers is situated in many growing areas. Growers are reporting overall good supplies and quality. Production is coming out of Mexico, California, the Pacific Northwest, Michigan and various local programs.

Pineapples



SUPPLY

FAIR

QUALITY

GOOD

Pineapple volume continues to be lower than anticipated due to the flowering process. There are no shortages expected and the quality is still good.

MARKET OUTLOOK

MARKET ALERT

Potatoes



SUPPLY

FAIR

QUALITY

FAIR

The markets continue to increase as the remaining supply from last years crop are starting to dwindle as more and more sheds continue to have their inventories depleted and the new crop of Norkotahs being slow to start. We believe this will improve around the middle of August as more growers start harvesting. Due to the extreme heat, both yields and sizing might be negatively impacted. FOBs on big spuds \$21+ while small remains around \$7-9. Some suppliers are gapping as well, things will be tight for 10-14 days.

Squash



SUPPLY

FAIR

QUALITY

FAIR

Prices for Green and Yellow Squash are trending up this week. Just like with Green Peppers & Cucumbers, local programs around the country are currently in production. Major production areas have been recently impacted by rains and heat. Growers are reporting challenges with quality.

Strawberries



SUPPLY

FAIR

QUALITY

FAIR

Prices for Strawberries are trending up this week. Production is currently coming out of Salinas & Watsonville. Supplies are tightening up as expected and quality has been impacted by heat. Production is winding down in Salinas & Watsonville as growers prepare to move production South.

MARKET ALERT

Tomatoes



SUPPLY

FAIR

QUALITY

FAIR

Prices for all Tomatoes are trending down this week. Growers out of various areas in the East have reported improved weather conditions this week. Supplies are coming in from California and Mexico as well as local programs around the country are in play too. The combination of improved weather and local programs is currently helping to put some pressure on costing.

Watermelons



SUPPLY

GOOD

QUALITY

GOOD

Prices for Seedless and Seeded Watermelons are trending down this week. Growers are reporting good supplies and quality as many local programs remain in production around the country. Transportation continues to be a major factor at this time. Securing transportation is a challenge and costs are remain elevated. Please give shipped extra order lead times so they can secure trucks.



MARKET OUTLOOK

Extreme Shallot Shortage

There is an ongoing extreme Shallot shortage with rationing and outages, due to lower planted acreage as a result of Covid-19. We will keep on top of this issue and send updates as they become available.

Triple-digit heat shrinks Northwest fruit crops but extent of damage uncertain

By **TOM KARST** August 5, 2021

An unprecedented run of triple-digit heat has stressed and diminished Northwest tree fruit crops, but the full extent of damage is not yet known.

In June, some industry leaders were estimating an apple crop size of about 122 million cartons, down from 134 million cartons for the 2020 crop. The U.S. Department of Agriculture will release the agency's first apple crop estimate on Aug. 12, and the U.S. Apple Association will release its industry-generated estimate on Aug. 20 at the group's Outlook Conference in Chicago.

Market conditions were active for 2020 crop Washington apples in early August, with the USDA reporting prices of \$28-36 on 72 count gala cartons, up from \$24-30 the same time a year ago.

Heat check

Lee Kalcsits, associate professor of fruit physiology with Washington State University and extension researcher at the WSU Tree Fruit Research and Extension Center, said the Wenatchee region experienced a 105-degree day on July 30, but the forecast called for temperatures to shift to the mid-80s in early August.

Those forecast highs in the mid-80s would be the coolest since mid-June when the heat dome first established itself over the region, he said.

The central Washington apple-growing region has experienced 16 days over 100 degrees Fahrenheit this year, he said.

Coming into this year, Kalcsits said the all-time temperature record for Wenatchee was 109 degrees.

"This year, we had three or four days above 109 and (one day) we reached 115 degrees," he said. "So, it is really in a temperature range that the tree fruit industry has not experienced before."

Story continues at the link below:

[Triple-digit heat shrinks Northwest fruit crops but extent of damage uncertain | The Packer](#)

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to dforsythe@nproduce.com and we will be happy to give you those current market conditions. Also look for our Spanish version that will be released on Monday. Have a great week!